

ANN-KATHRIN GÖTZE

SOCIALITE,
ENTREPRENEUR,
TRENDSETTING
MOM OF TWO



ABOUT ANN-KATHRIN

Ann-Kathrin Götze, a luminary in the German fashion and beauty influencer scene, embarked on her modeling journey at the age of 16. Since then, she has seamlessly transitioned into becoming one of the most prominent and successful figures in the industry. Renowned for her captivating lifestyle content on platforms like Instagram, Ann-Kathrin has garnered a substantial following, becoming a beacon of inspiration for many. As a socialite, content creator, and entrepreneur, Ann-Kathrin is not only a model but a multifaceted influencer. Her posts offer a glimpse into various aspects of her life, from fashion and beauty to travel, providing insights into her roles as a wife and mother.

Beyond showcasing her personal style and beauty routines, she has become a prominent figure in the influencer landscape, collaborating with prestigious brands such as Miu Miu, Prada, Louis Vuitton, and Dior Beauty.



Alongside her husband, she actively engages in supporting charitable organizations, adding a philanthropic dimension to her dynamic career.

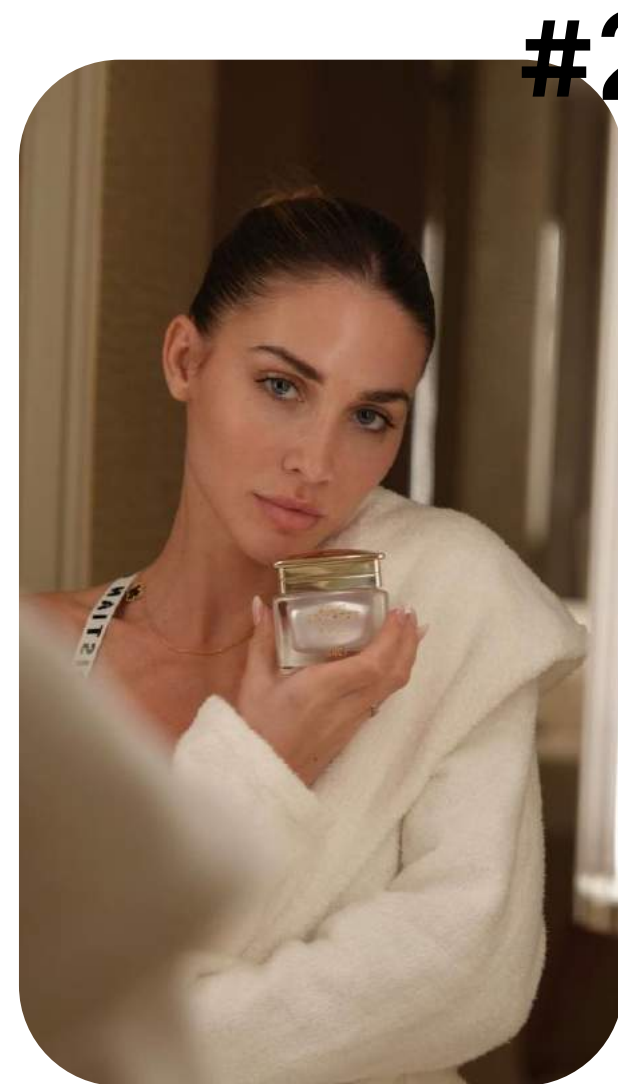
As a thriving entrepreneur, Ann-Kathrin co-founded the children's brand Boogii Kidz, showcasing her commitment to ventures that resonate with her lifestyle.



CONTENT



FASHION



BEAUTY



FAMILY LIFE
& LOVE

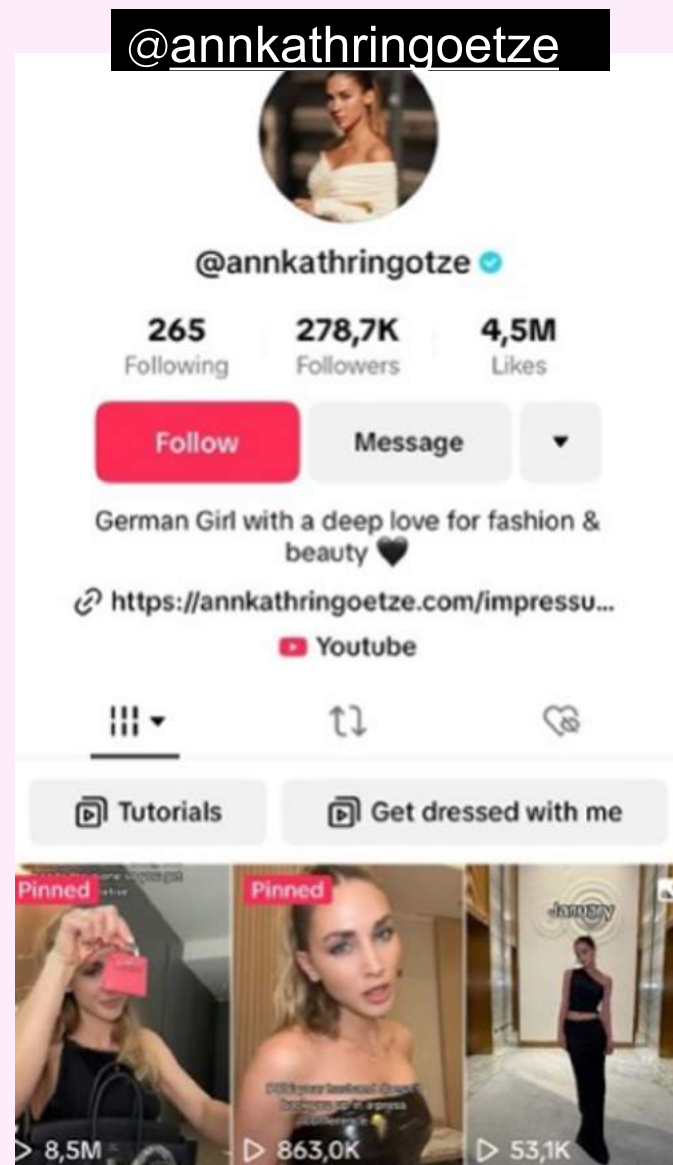


EVENTS



TRAVEL

SOCIAL MEDIA STATISTICS

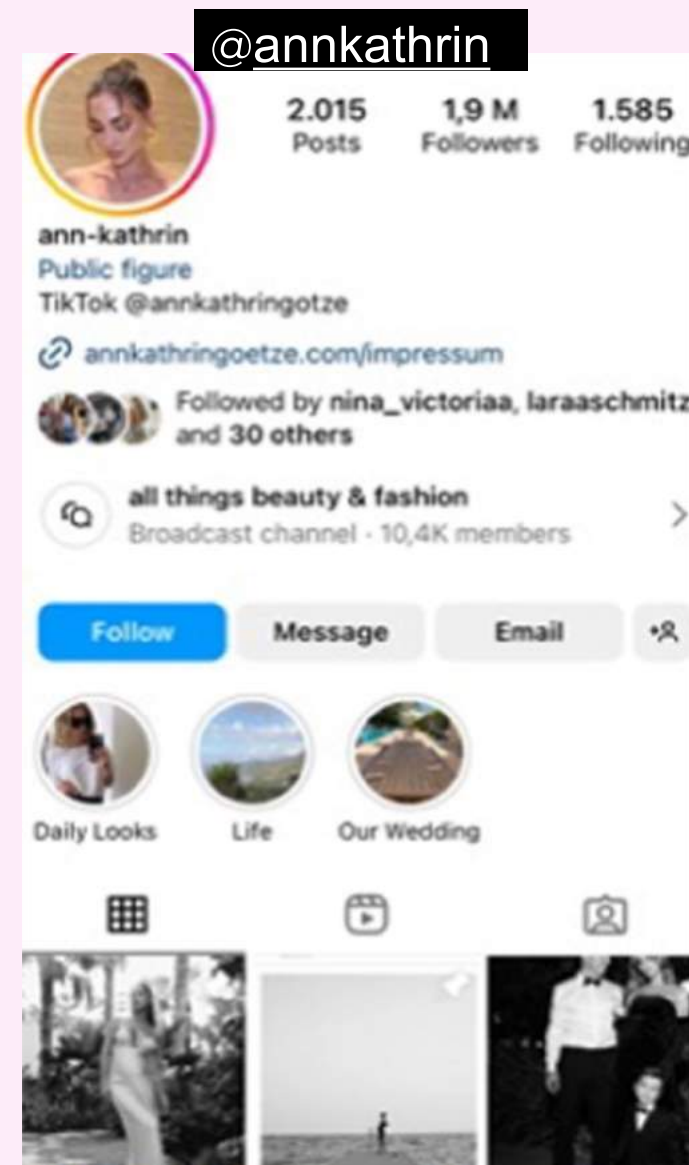


TIKTOK

follower: 278,5 k

plays: 84 mio

likes: 4,7 mio



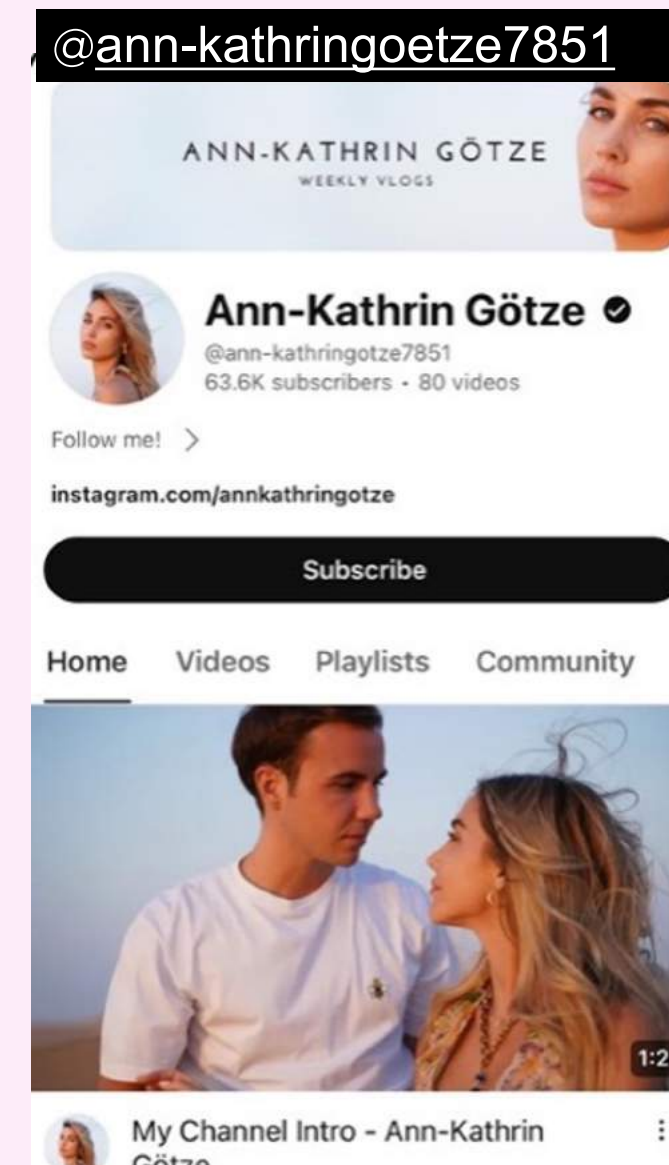
INSTAGRAM

follower: 1,9 mio

Post views: Ø 330 k

reel views: Ø 386 k

story views: Ø 203 k



YOUTUBE

subscribers: 64 k

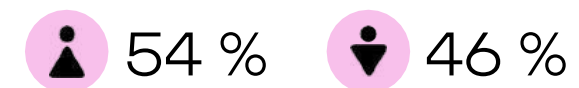
videos: 80

video views: Ø 31 k

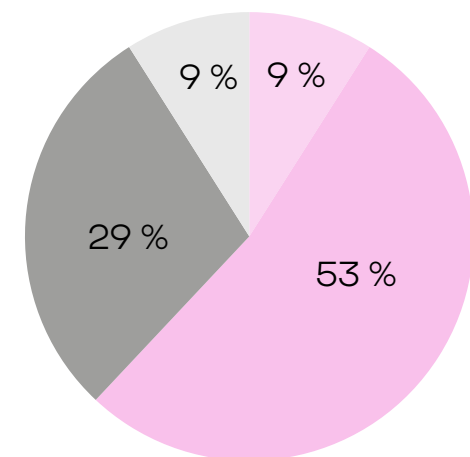
DEMOGRAPHICS

TIKTOK

GENDER

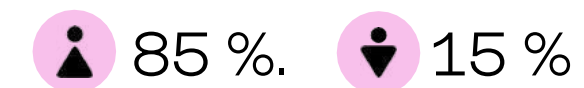


AGE

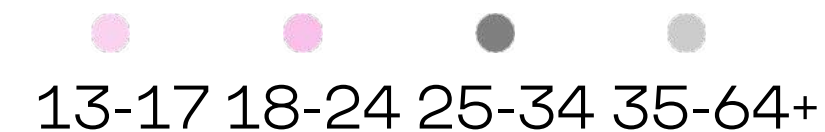
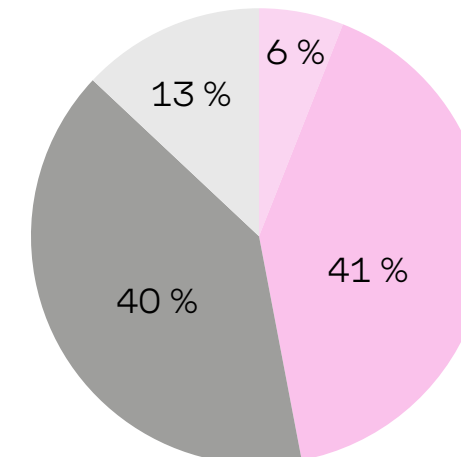


INSTAGRAM

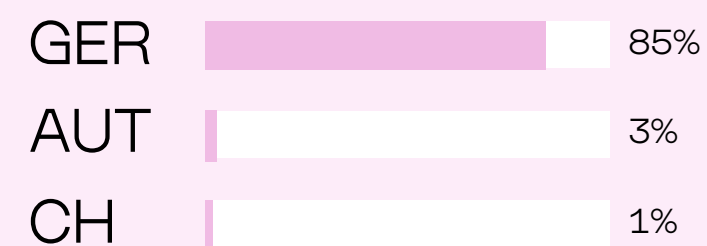
GENDER



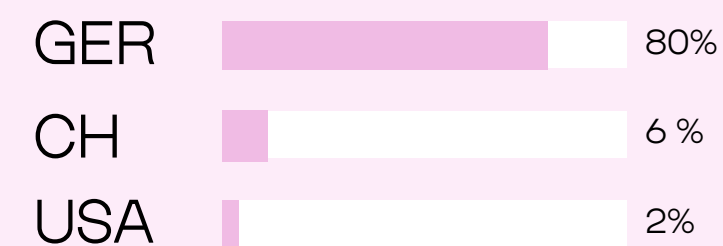
AGE



LOCATION



LOCATION



PARTNERSHIPS & COLLABS

BULGARI



MIUMIU



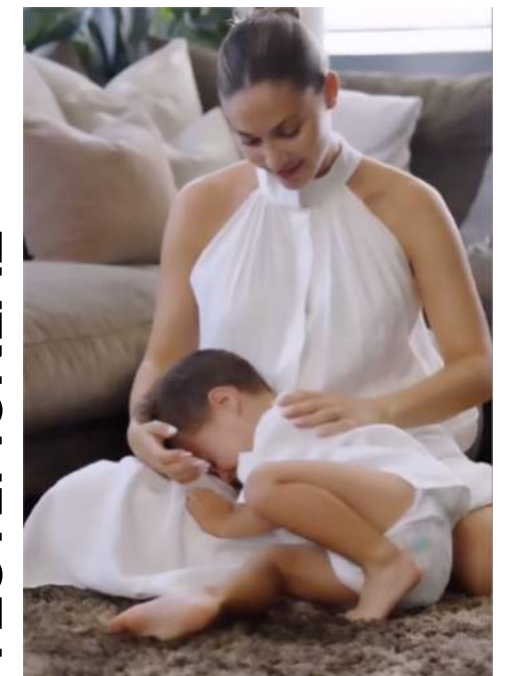
ATLANTIS
THE ROYAL



VERSACE



PAMPERS,
TESTIMONIAL



PRADA



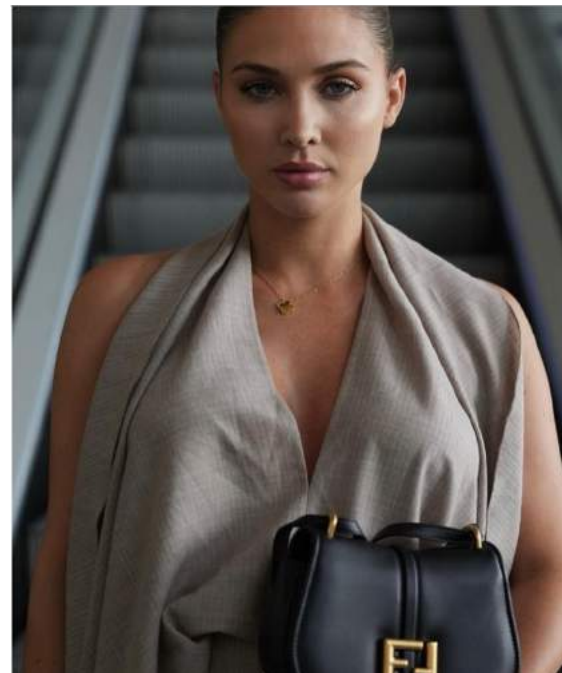
EMIRATES



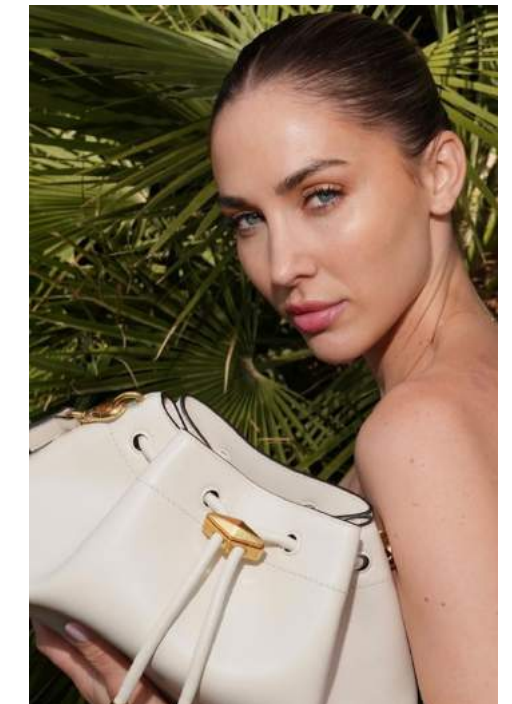
NEWSHA



FENDI



JIMMY CHOO



PRESS & EVENTS

INSTYLE MINI & ME
COVER



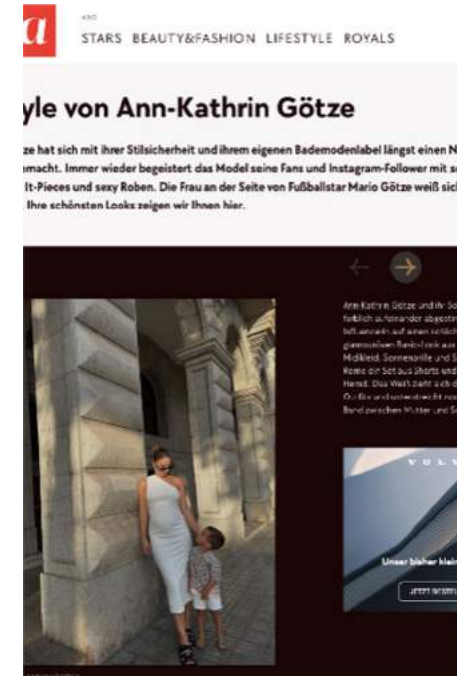
DIOR BEAUTY EVENT



DIOR BEAUTY EVENT



GALA.DE



L'OFFICIEL AUSTRIA



GALA



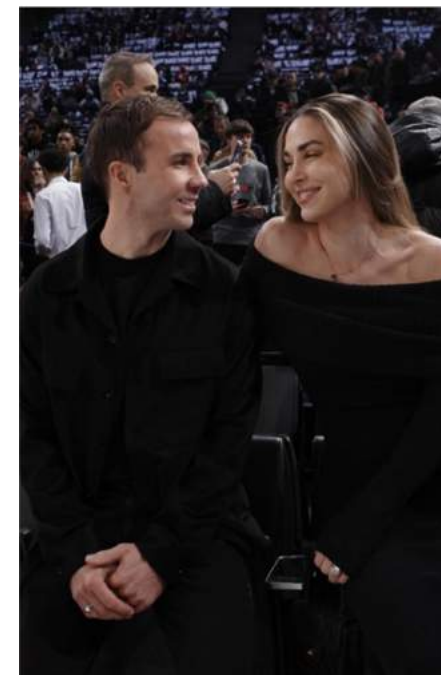
LOUIS VUITTON
CRUISE SHOW



VOGUE.DE



NBA, PARIST



ELLE UK



REFERENCES

BVLGARI

MIU MIU

FENDI

PRADA



Eucerin®

intimissimi

Dior



MARCCAIN



MaxMara



GUERLAIN

PATRIZIA PEPE

THRILLED?

LET'S GET IN TOUCH.