

# **COSIMA AUERMAN**

**DESIGNER,  
ARTIST,  
SECOND-GENERATION  
MODEL**

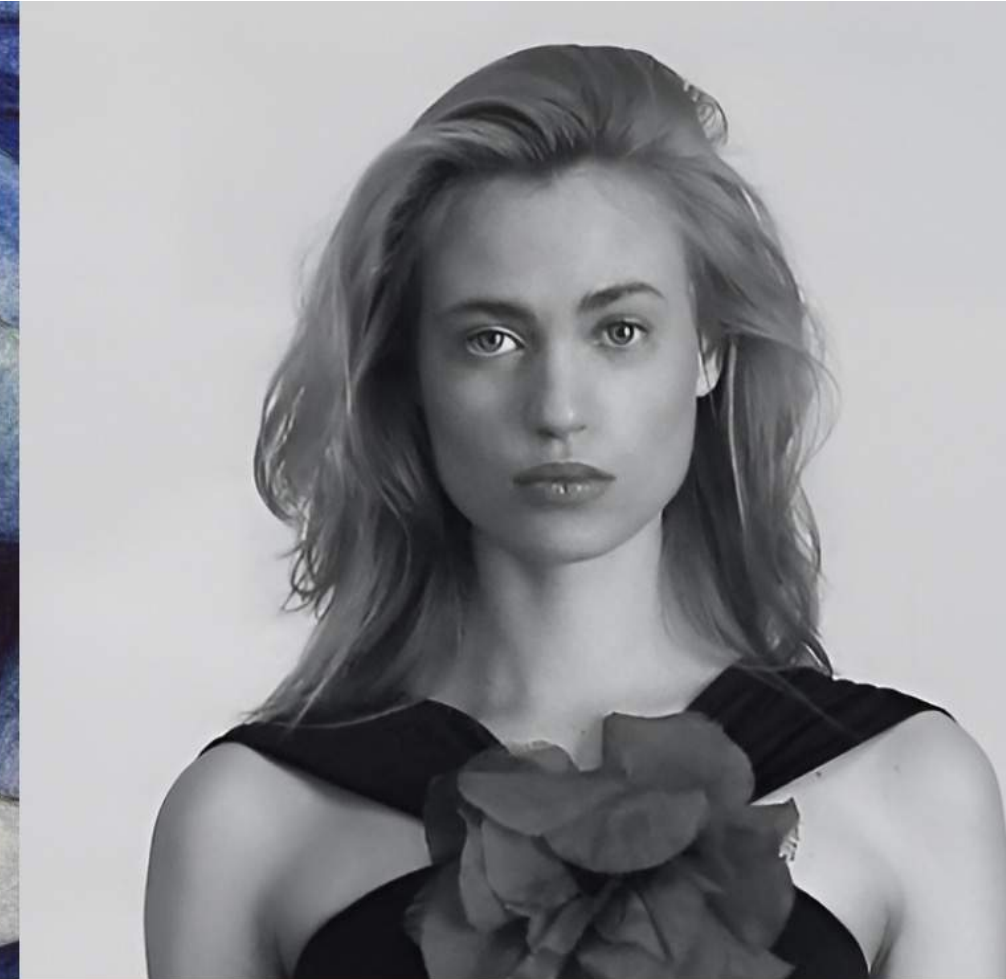
**TPA** THE  
PEOPLE  
AGENCY





# ABOUT COSIMA

Brings a wealth of experience as a second-generation model. With a discerning eye for aesthetics and a profound understanding of crafting visually captivating products, Cosima has established herself as a prominent figure in the world of design. After completing her design education in London, Cosima made Berlin her creative home and now offers consultancy services through her agency, Auermann Designs, seamlessly bridging the realms of art and design. Cosima Auermann gained industry recognition with her debut furniture capsule presentation at Maison Object in Paris last September. Her collection featured uniquely designed motifs that showcased her personal passion and creativity. On her Instagram channel, she takes her followers on a journey through design, art, fashion, and lifestyle.





# CONTENT

#1



**FASHION**

#2



**ART & DESIGN**

#3



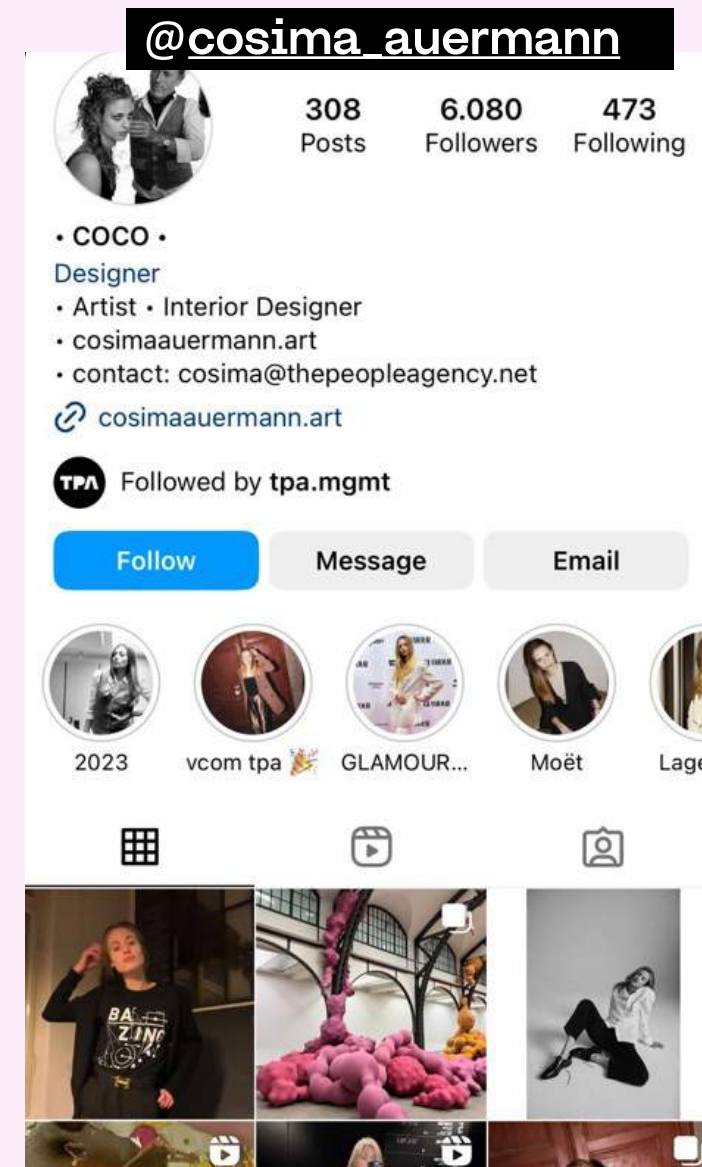
**LIFESTYLE**

#4



**MODELING**

# SOCIAL MEDIA STATISTICS



## INSTAGRAM

followers: 6 k

story views: Ø 1 k

reel views: Ø 2 k

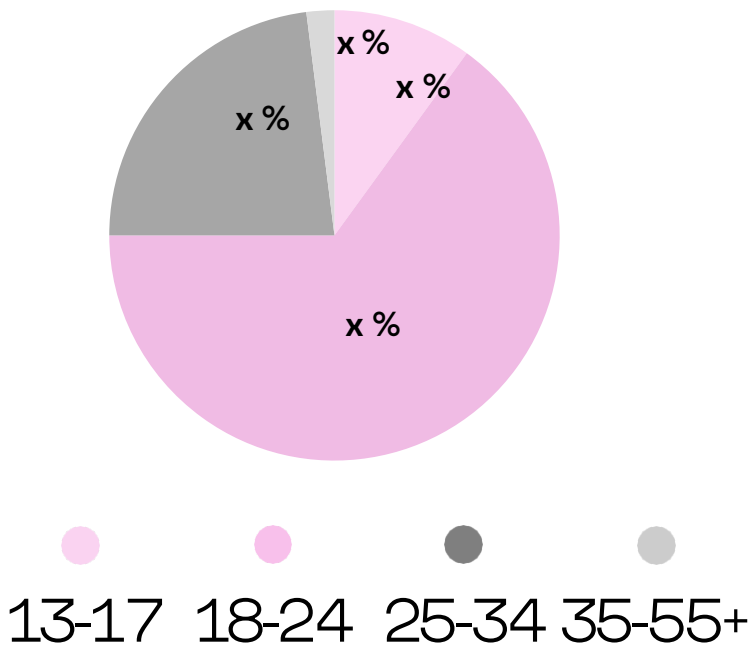
# FOLLOWER-PERSONA

## INSTAGRAM

### GENDER



### AGE



### LOCATION





# PARTNERSHIPS & COLLABS

FENDI



GIORGIO ARMANI



KAVIAR GAUCHE



DIOR



KARL LAGERFELD



HARVEY NICHOLS



PACO RABANNE



MUGLER





# PRESS & EVENTS

ZOO MAGAZIN/ COVER



BREITLING / EVENT



BUNTE



ELLE



GLAMOUR / COVER



40 YEARS OF  
VOGUE GERMANY



LEGER BY LENA GERKE  
CHRISTMAS PARTY



VOGUE.DE



GALA



GLAMOUR WOTY



INSTYLE.DE



FRAUEN100



# REFERENCES

Dior

MUGLER

FENDI

FONDÉ  EN 1743  
MOËT & CHANDON  
CHAMPAGNE  
★

  
EMPORIO ARMANI

HARVEY NICHOLS

  
KARL LAGERFELD

KAVIAR GAUCHE



# THRILLED?

LET'S GET IN TOUCH.