

# DANIEL MILLAR

ACTOR,  
FASHION LUMINARY,  
TRENDSCAPER

**TPA** THE  
PEOPLE  
AGENCY



# ABOUT DANIEL

Daniel, hailing from the vibrant city of London, has undeniably become a focal point of attention, capturing the spotlight with his burgeoning career as an actor. With an impressive portfolio, he has earned the distinguished titles of UK ambassador for Dior, Fendi, and Saint Laurent, solidifying his position as a key figure in the fashion world.

Daniel's collaboration history extends to renowned brands like Alexander McQueen, Boss, and Tods, marking his presence as a sought-after talent. His modeling journey reads like a captivating narrative, featuring prominent milestones such as the Ludovic Saint Sernin Show, Simone Rocha Show, and an Armani Exchange Billboard campaign.

Additionally, Daniel has graced the pages of distinguished publications, including an ID magazine x Dior editorial, a Vanity Teen spread accompanied by an interview, and an Epoch Magazine cover - just a glimpse into his latest ventures and experiences.



# CONTENT



**FASHION**



**BEAUTY**



**MODELING**

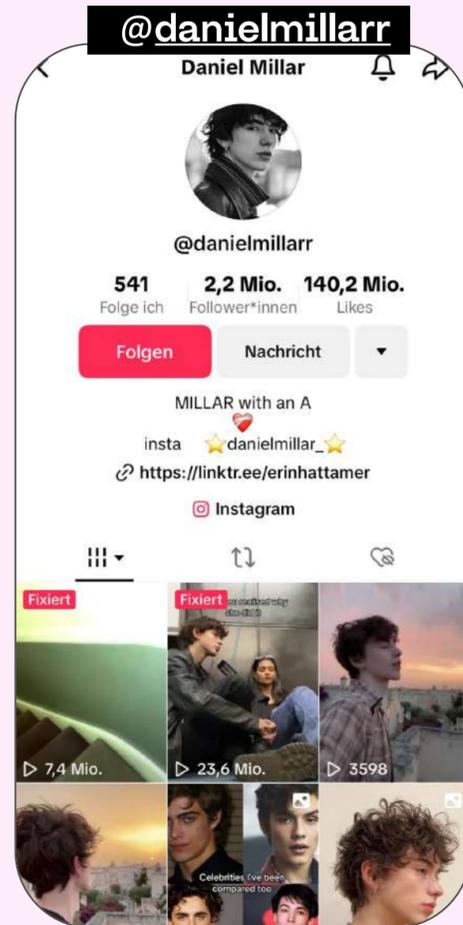


**EVENTS**



**DAILY THOUGHTS**

# SOCIAL MEDIA STATISTICS



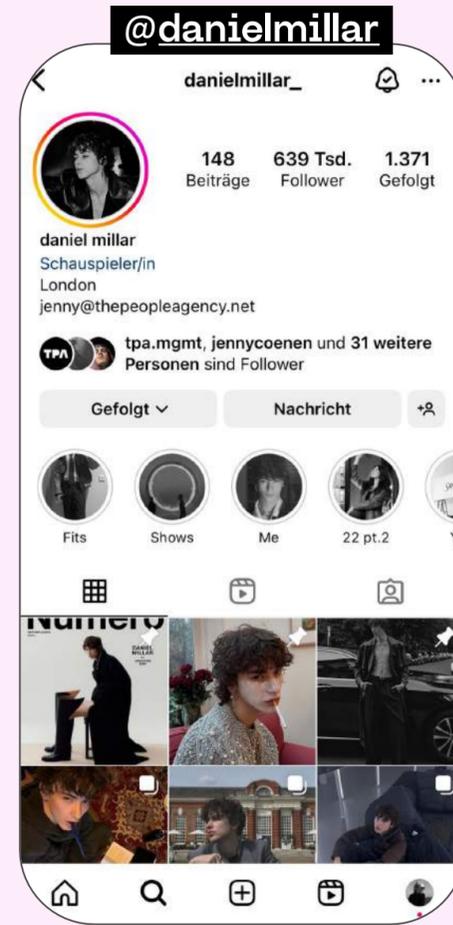
## TIKTOK

followers: 2.2 mio

plays: 679 mio

likes: 140 mio

ER: 16 %



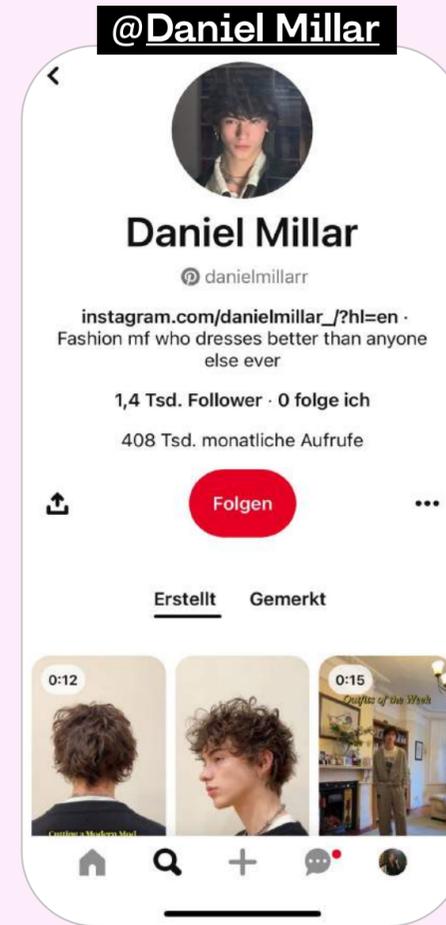
## INSTAGRAM

followers: 639 k

post views: Ø 422 k

story views: Ø 88 k

ER: 7 %



## PINTEREST

followers: 1,4 k

monthly views: Ø 408 k

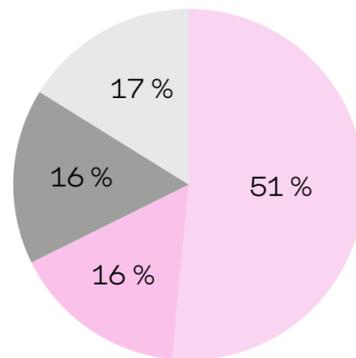
# FOLLOWER-PERSONA

## TIKTOK

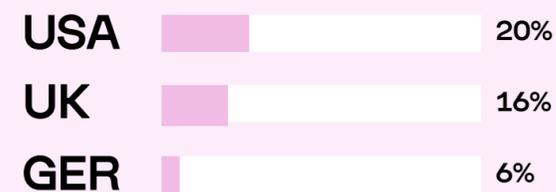
### GENDER



### AGE



### LOCATION

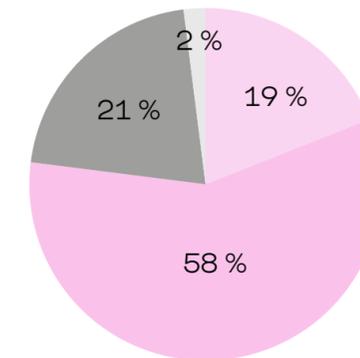


## INSTAGRAM

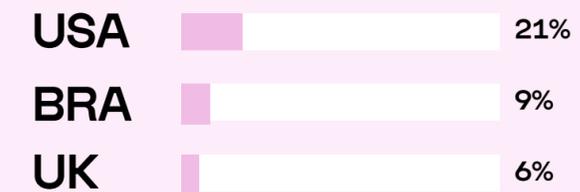
### GENDER



### AGE



### LOCATION



# PARTNERSHIPS & COLLABS

VALENTINO



ETRO



DE BEERS



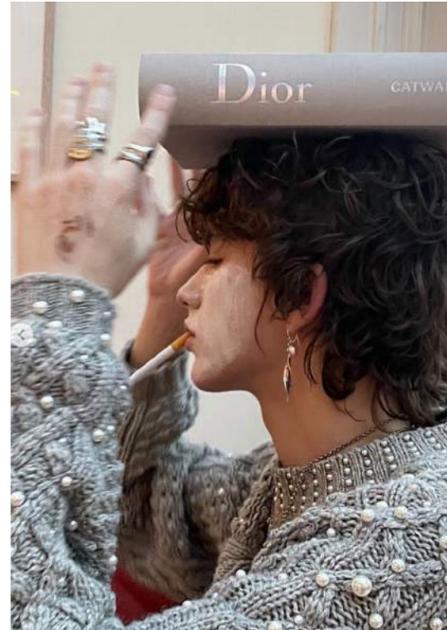
FENDI



YSL BEAUTY



DIOR



LUDOVIC DE SAINT SERNIN



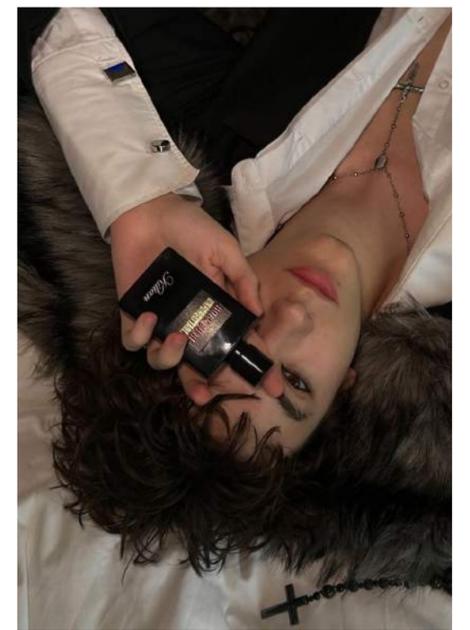
YSL



VETSAK



KILIAN PARIS



# PRESS & EVENTS

NUMERO NETHERLANDS / COVER



Daniel, can you share your earliest memories related to fashion?

What really shaped my style early on was my attempt to break the school uniform code. Replacing blazers with leather jackets and sporting audacious jewelry made me feel braver and more independent, revealing the impact of fashion on my life.

How would you describe your personal style?

Independent. I don't confine myself to trends or aesthetics; I go with what I feel drawn to innately.

Do you have a favorite or most memorable runway show or modeling experience?

Walking the Ludovic de Saint Sernin show in Paris. The whole process, from Ludo messaging me on Instagram to walking alongside fashion idols, happened within three days.



VALENTINO FASHION SHOW



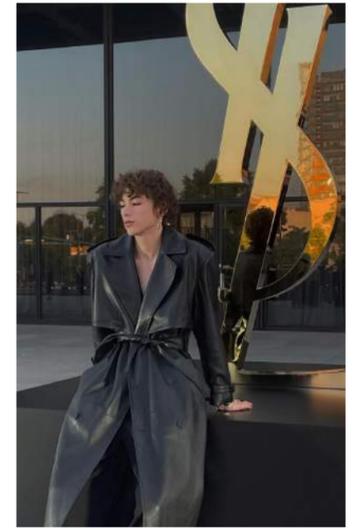
LONDONLIST



MILANO FW SHOW



YSL FW SHOW



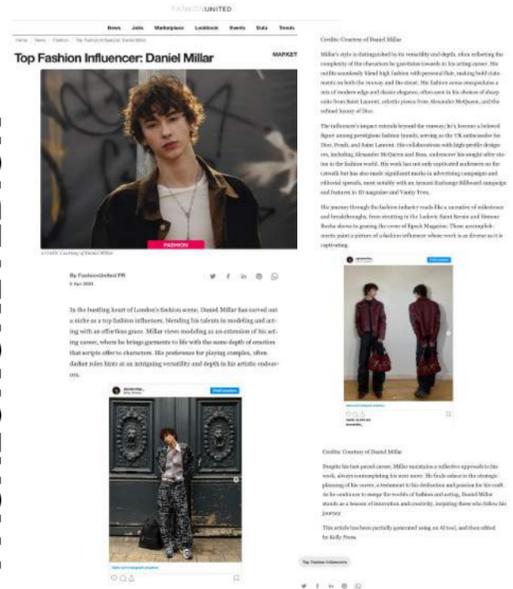
YSL FASHIONSHOW



WONDERLAND.COM



FASHIONUNITED.UK



DIOR / PARIS FW



VANITYTEEN.COM



# PRESS & EVENTS

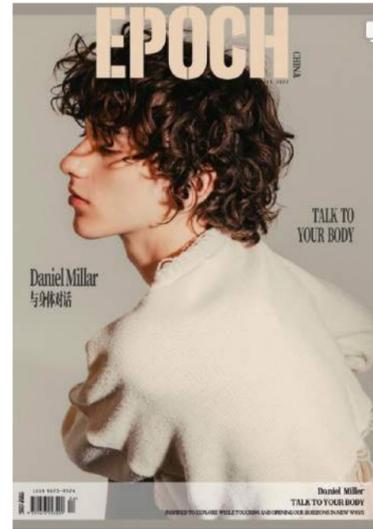
LONDON FW



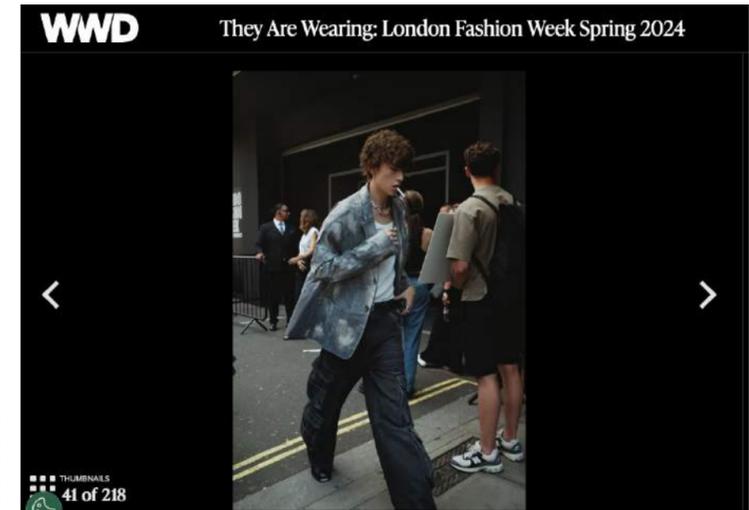
GQ MAN OF THE YEAR AWARD



EPOCH / COVER



WWD.COM



ENFTSTERRIBLES.COM



@danielmillar

12 CONTENT CREATORS WHO INSPIRED US LATELY

In the ever-evolving world of digital media, we have encountered 12 content creators whose innovative and engaging work has left an impression on us lately. In an era where the digital sphere is teeming with content, finding genuine inspiration can be a challenging quest, as many often seem to tread familiar paths. But these 12 creators knew what it meant to be visually inventive.

FASHION  
MUSIC  
EDITORIALS  
STREET STYLE  
BEAUTY  
FILM & TV  
TRAVEL & HOTSPOTS  
LIFE & CULTURE

SEARCH  
ABOUT & CONTACT

Twitter, Instagram, Facebook icons

VANITY TEEN / COVER



VOGUE.CO.UK



BRITISH VOGUE

FASHION BEAUTY ARTS & LIFESTYLE RUNWAY SHOPPING NEWS VIDEO VOGUE SHOP VOGUE CLUB

THE BEST STREET STYLE FROM LONDON FASHION WEEK

BY FIONA WATSON

Fashion week is as much an excuse to spend the weekend sitting on a series of hard benches as it is to get papped. A home to extroverts (and introverts who are extroverts in clothing), it's all part of the lustre and excitement that collects around the shows. Even a cursory glance at the pavements outside the Old Selfridges Hotel, where London's Neogen designers exhibit their collections, will make this apparent. "Is she on the list? Or has she just been on the scene sale?" PR teams have been known to ask themselves.

Read more: [Shop The Best Beauty Advent Calendars 2024 Has To Offer](#)

For just a brief second and a few rapid fire camera clicks, fashion nerds are made to feel like celebrities, which is the least they deserve for their committed service to Simone Rocha, Burberry and JW Anderson. Here, we spotlight the best looks from the spring/summer 2024 edition of London Fashion Week. Consider it a temperature check on the off-catwalk trends that people are engaging with.



# REFERENCES



**JILSANDER**

VALENTINO

**DIESEL**

**FENDI**



**BOSS**

Dior

Alexander McQUEEN

**PRADA**

A | X  
ARMANI EXCHANGE

DE BEERS

# THRILLED?

LET'S GET IN TOUCH.