

DANIEL MILLAR

ACTOR,
FASHION LUMINARY,
TRENDSCAPER

TPA THE
PEOPLE
AGENCY

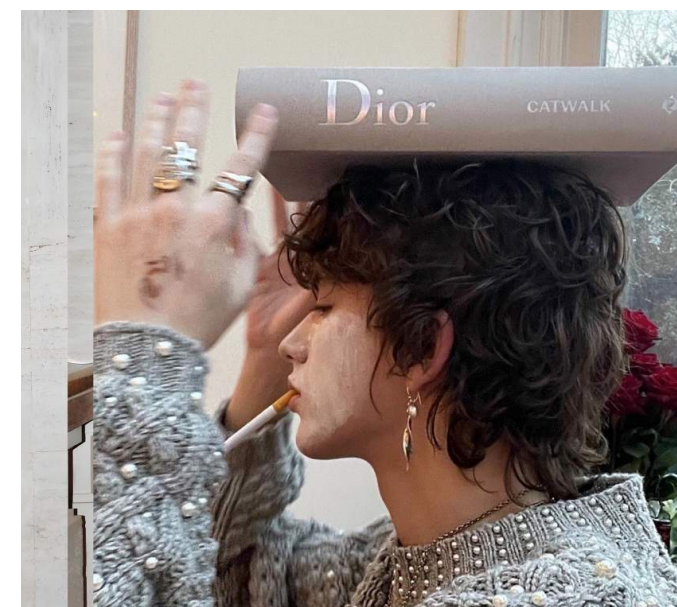


ABOUT DANIEL

Daniel, hailing from the vibrant city of London, has undeniably become a focal point of attention, capturing the spotlight with his burgeoning career as an actor. With an impressive portfolio, he has earned the distinguished titles of UK ambassador for Dior, Fendi, and Saint Laurent, solidifying his position as a key figure in the fashion world.

Daniel's collaboration history extends to renowned brands like Alexander McQueen, Boss, and Tods, marking his presence as a sought-after talent. His modeling journey reads like a captivating narrative, featuring prominent milestones such as the Ludovic Saint Sernin Show, Simone Rocha Show, and an Armani Exchange Billboard campaign.

Additionally, Daniel has graced the pages of distinguished publications, including an ID magazine x Dior editorial, a Vanity Teen spread accompanied by an interview, and an Epoch Magazine cover – just a glimpse into his latest ventures and experiences.



CONTENT



FASHION



BEAUTY



MODELING

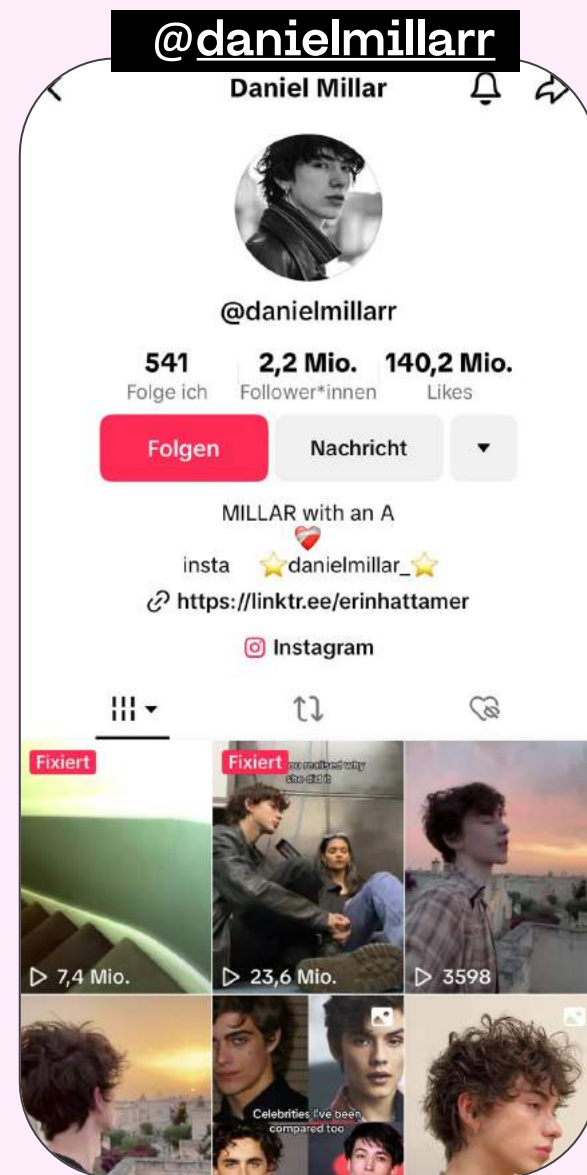


EVENTS



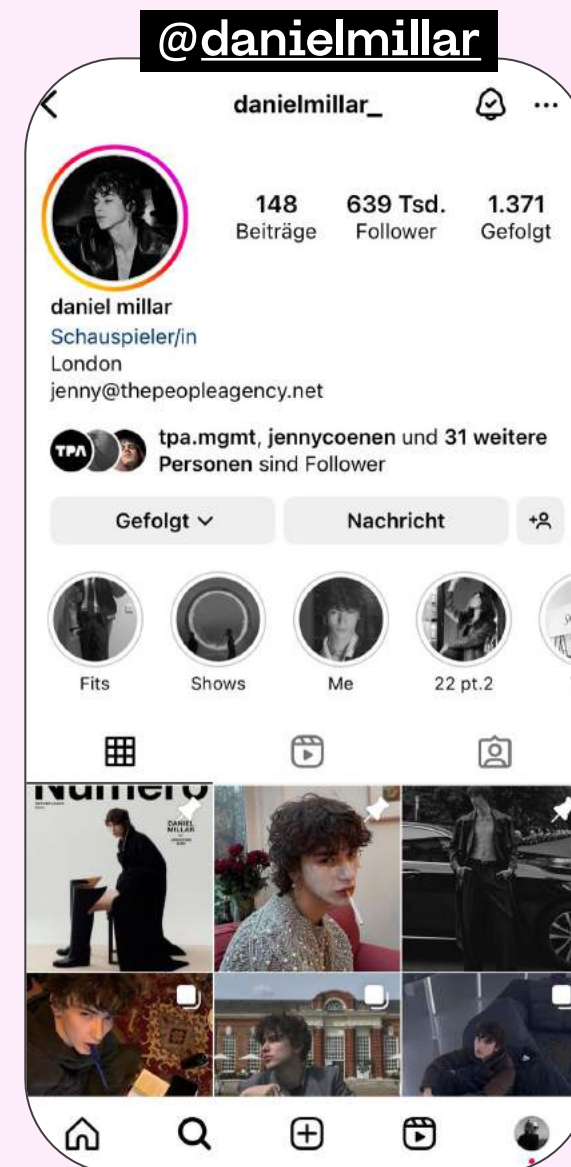
DAILY THOUGHTS

SOCIAL MEDIA STATISTICS



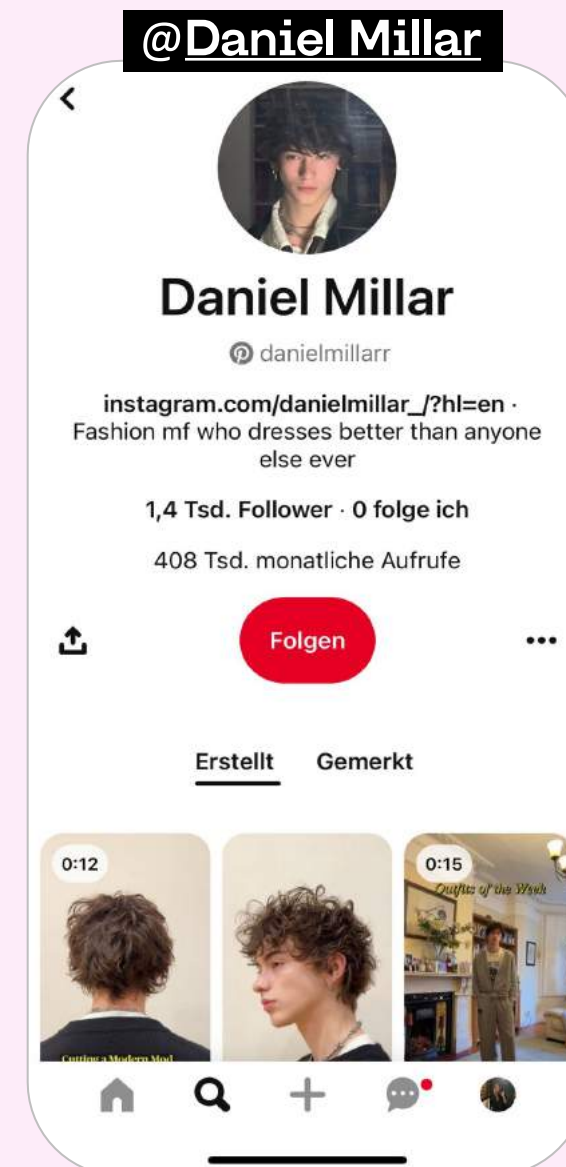
TIKTOK

followers: 2.2 mio
plays: 679 mio
likes: 140 mio
ER: 16 %



INSTAGRAM

followers: 639 k
post views: Ø 422 k
story views: Ø 88 k
ER: 7 %



PINTEREST

followers: 1,4 k
monthly views: Ø 408 k

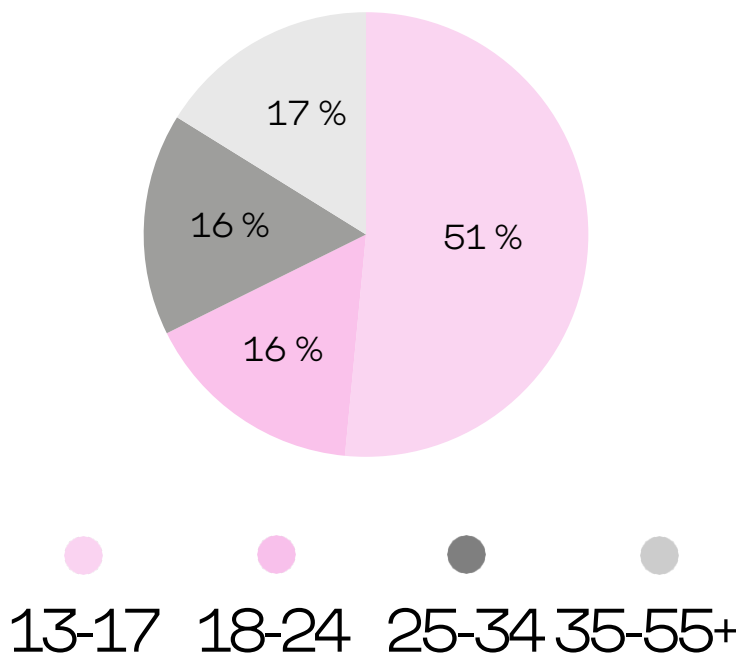
FOLLOWER-PERSONA

TIKTOK

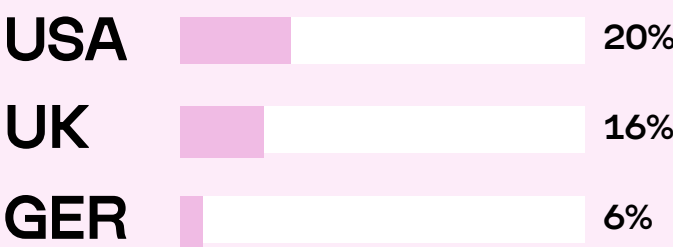
GENDER



AGE



LOCATION

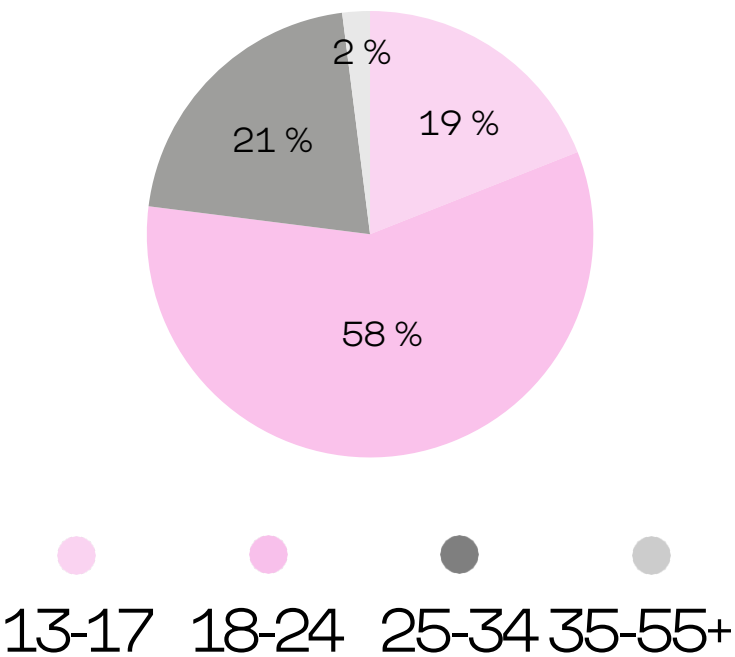


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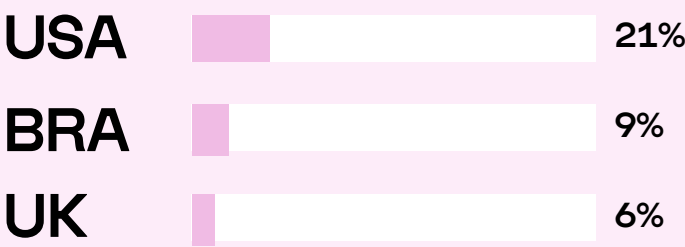
GENDER



AGE



LOCATION



PARTNERSHIPS & COLLABS

VALENTINO



ETRO



DE BEERS



FENDI



YSL BEAUTY



DIOR



LUDOVIC DE SAINT SERNIN



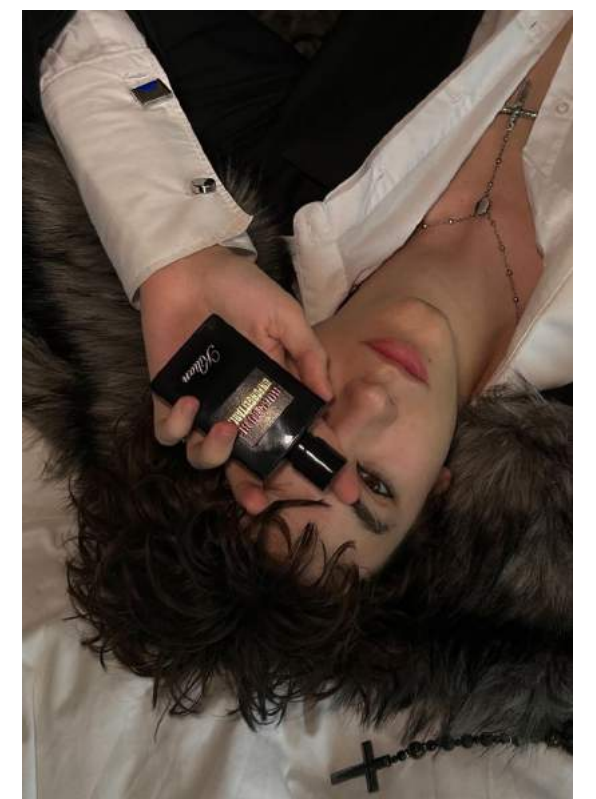
YSL



VETSAK



KILIAN PARIS



PRESS & EVENTS

NUMERO NETHERLANDS
/ COVER



Daniel, can you share your earliest memories related to fashion?

What really shaped my style early on was my attempt to break the school uniform code. Replacing blazers with leather jackets and sporting audacious jewelry made me feel braver and more independent, revealing the impact of fashion on my life.

How would you describe your personal style?

Independent. I don't confine myself to trends or aesthetics; I go with what I feel drawn to innately.

Do you have a favorite or most memorable runway show or modeling experience?

Walking the Ludovic de Saint Sernin show in Paris. The whole process, from Ludo messaging me on Instagram to walking alongside fashion idols, happened within three days.

VALENTINO
FASHION SHOW



LONDONLIST



MILANO FW SHOW



YSL FW SHOW



YSL FASHIONSHOW



WONDERLAND.COM

Wonderland.
DIOR x DANIEL MILLAR

The content creator takes us with him as he gets ready for the one of the biggest shows of Paris Fashion Week...

All photographs by Max Elton

The Dior Men's Winter 2024 show enchanted audiences from across the globe, bringing together friends of the brand, industry moguls, and pop culture icons for a captivating day. One such guest, Daniel Millar, brought us along with him. Take a look...



FASHIONUNITED.UK

Top Fashion Influencer: Daniel Millar

By FashionUnited PR
2 Apr 2024

In the bustling heart of London's fashion scene, Daniel Millar has emerged as a rising star. Known for his unique style and charismatic presence, he has captured the attention of fashion enthusiasts and industry professionals alike. This article explores his journey, from his early days in the fashion world to his current status as a top influencer.

By FashionUnited PR
2 Apr 2024

As the fashion world continues to evolve, Daniel Millar remains a key figure. His influence extends beyond the runway, as he collaborates with brands and inspires his followers. This article delves into his creative process and the impact of his work.

By FashionUnited PR
2 Apr 2024

With his unique style and charismatic presence, Daniel Millar has become a top fashion influencer. This article explores his journey, from his early days in the fashion world to his current status as a top influencer.

DIOR / PARIS FW



VANITYTEEN.COM

EXCLUSIVE ARTICLES
Ludovic de Saint Sernin SS23 Mirage Backstage

By Adrian Gomez Esquivel
Published 05/10/2022

Thanks to photographer Alan Marty (@alanmarty), Vanity Teen blesses your eyes with incredible photographs of the backstage of Ludovic de Saint Sernin (@ludovicdesaintsernin)'s SS23 collection named Mirage.

PRESS & EVENTS

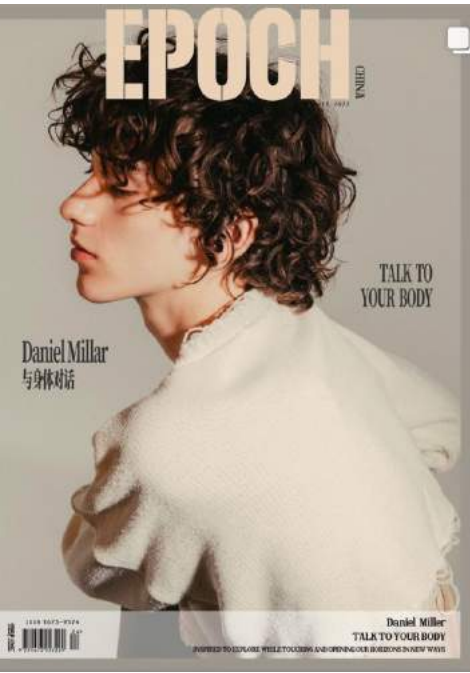
LONDON FW



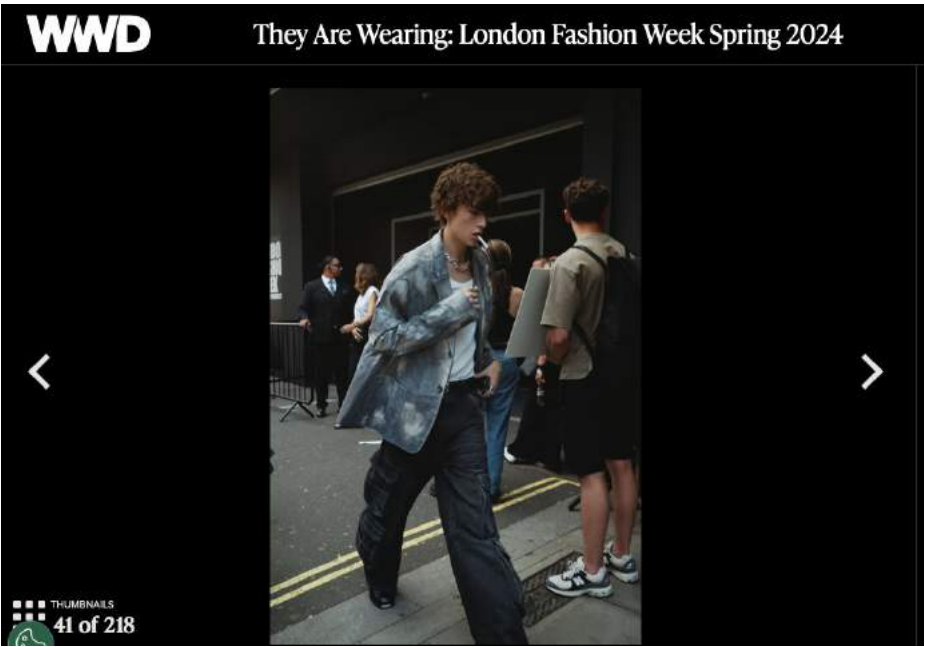
GQ MAN OF THE YEAR AWARD



.EPOCH / COVER



WWD.COM



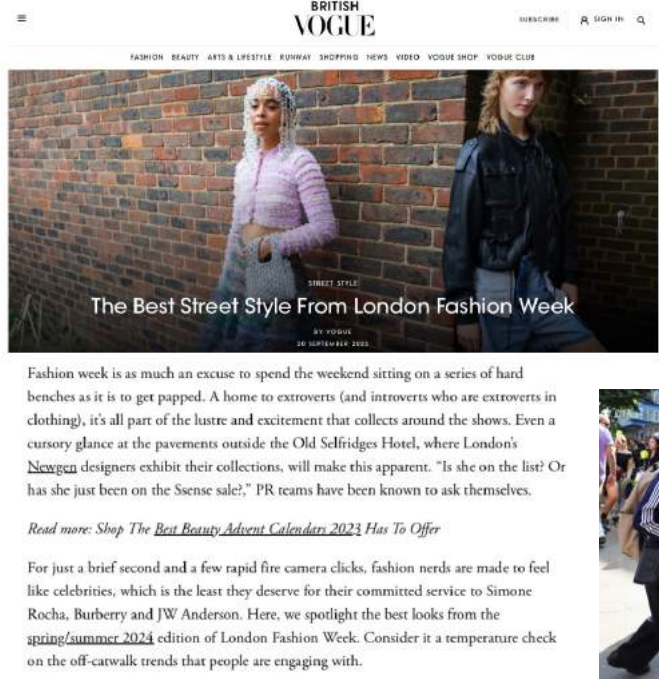
ENFTSTERRIBLES.COM



VANITY TEEN / COVER



VOGUE.CO.UK



REFERENCES



JILSANDER

VALENTINO

DIESEL

FENDI



BOSS

Dior

Alexander McQUEEN

PRADA

A | X
ARMANI EXCHANGE

DE BEERS

THRILLED?

LET'S GET IN TOUCH.