

MORITZ HAU

MODEL,
HIGH-FASHION,
FITNESS
ENTHUSIAST

TPA THE
PEOPLE
AGENCY



ABOUT MORITZ

Moritz Hau, a distinguished model and multifaceted content creator, curates a sophisticated blend of premium fashion and high-end lifestyle in his digital realm. His journey into the limelight ignited with a remarkable debut at Sydney Fashion Week, propelling him into the coveted role of a sought-after muse for prestigious brands like Dolce & Gabbana and Armani Exchange. With each stride, Moritz captivates audiences with his distinctive style and ever-evolving narrative, setting new standards in the world of fashion and digital influence. Based in the enchanting city of Paris, Moritz effortlessly navigates between the cultural richness of Madrid and the edgy allure of Berlin, embodying a cosmopolitan spirit that resonates through his content.

His social media presence is nothing short of a sensation, with a devoted following of over 5 million enthusiasts across TikTok and Instagram. Moritz's captivating mix of aspirational fashion showcases, behind-the-scenes glimpses, and globe-trotting adventures has turned him into a trendsetter in the digital space.



CONTENT



#1

FASHION



#2

BEAUTY



#3

FITNESS/SPORTS



#4

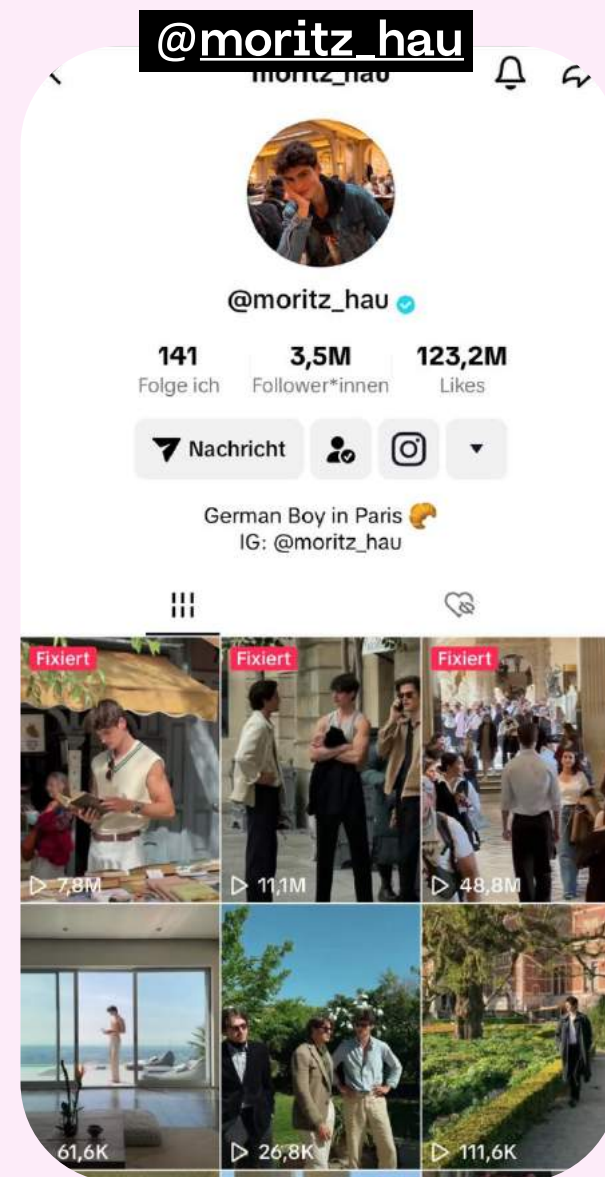
TRAVEL



#5

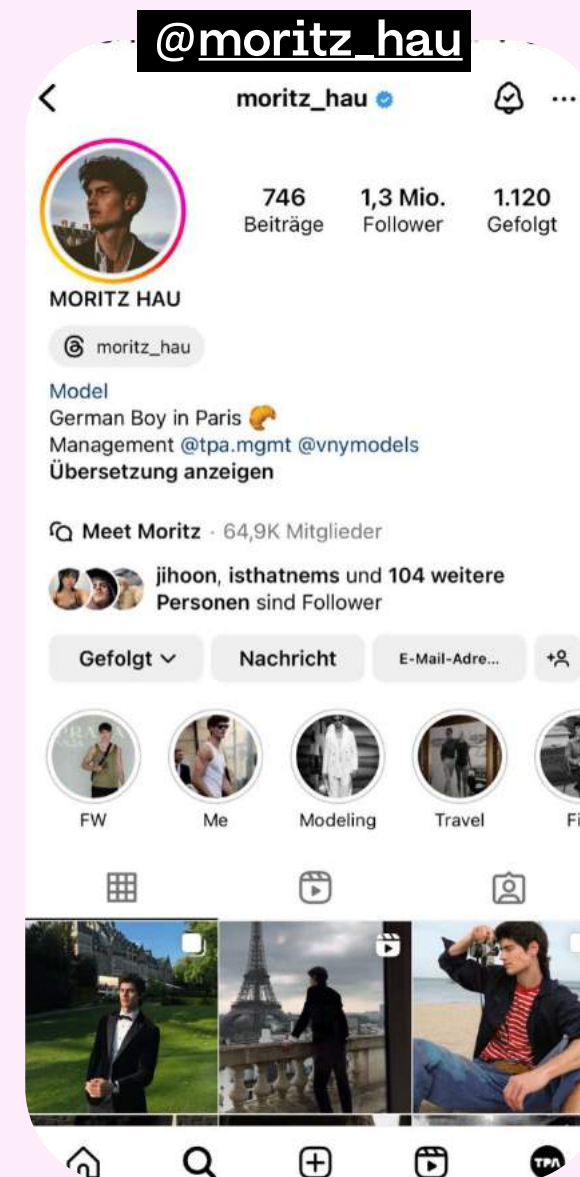
LIFESTYLE

SOCIAL MEDIA STATISTICS



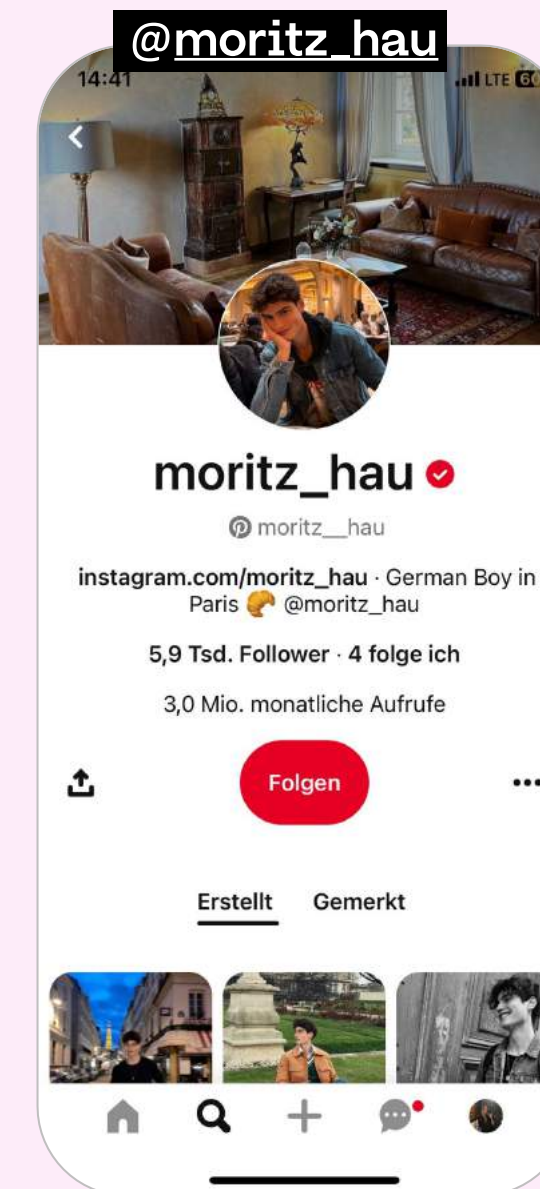
TIKTOK

follower: 3,5 mio
plays: 758 mio
likes: 123 mio
ER: 14.8 %



INSTAGRAM

follower: 1,3 mio
reel views: Ø 550 k
story views: Ø 171 k
post views: Ø 515 k
ER: 7.3 %



PINTEREST

follower: 5,9 k
monthly views: Ø 3 mio

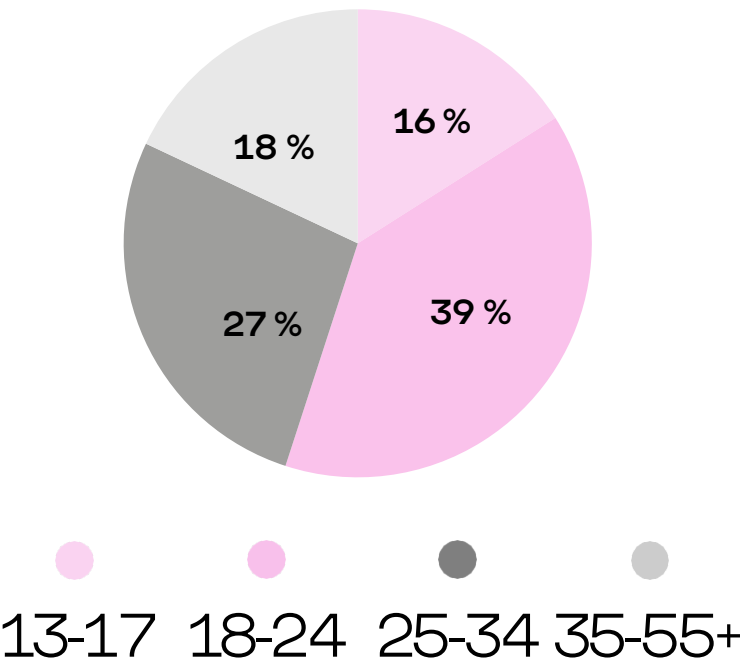
FOLLOWER-PERSONA

INSTAGRAM

GENDER



AGE

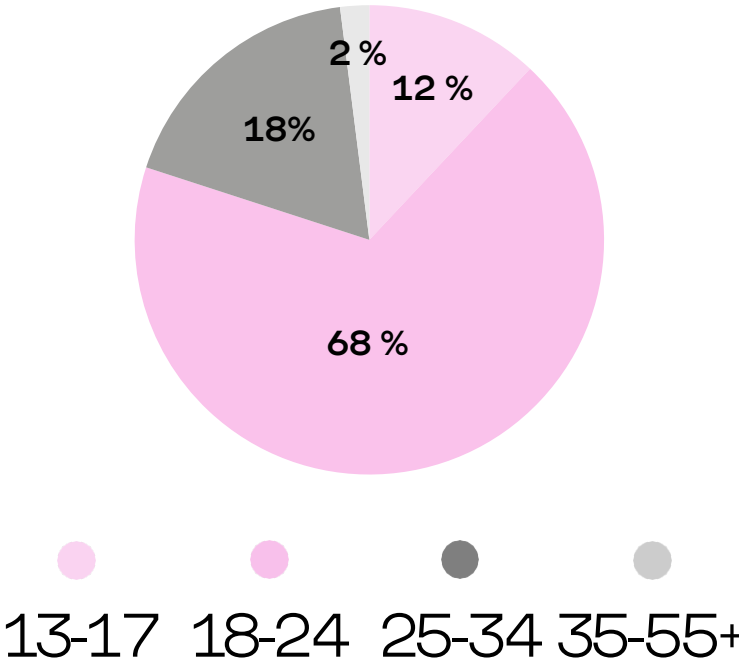


TIKTOK

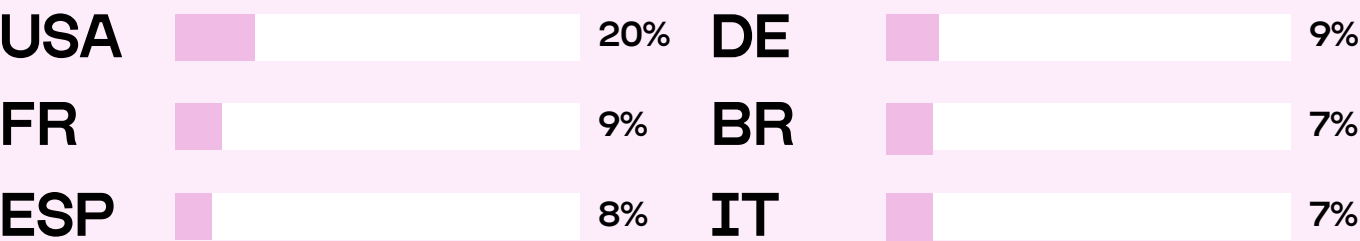
GENDER



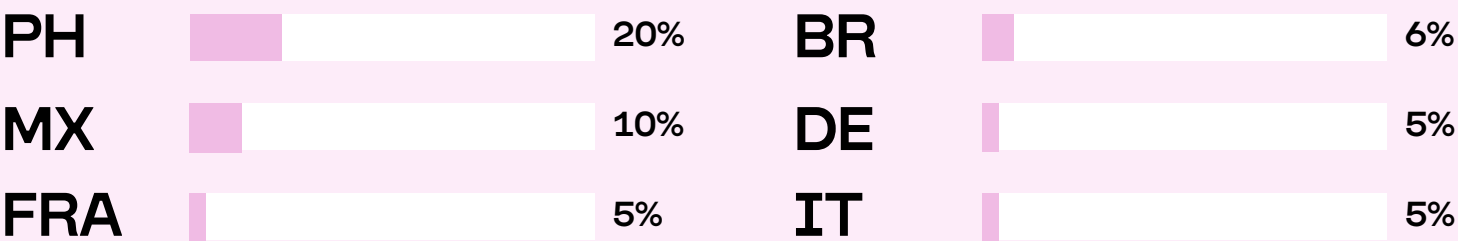
AGE



LOCATION



LOCATION



PARTNERSHIPS & COLLABS

DIOR



KARL LAGERFELD



MERCEDES BENZ



**CALVIN KLEIN
EYEWEAR**



ZALANDO



**POLO RALPH LAUREN
X ZALANDO**



LOUIS VUITTON



PRADA



RIMOWA



BOSS



PRESS & EVENTS

FENDI
/ STORE OPENING



MFW X DOLCE & GABBANA
WRIGLEYS



BOSS HAHNENKAMM



BERLINALE X BULGARI



ARMANI SHOW



ETRO EVENT



L'OFFICIEL COVER



NUMERO



HARPER'S BAZAAR
THAILAND



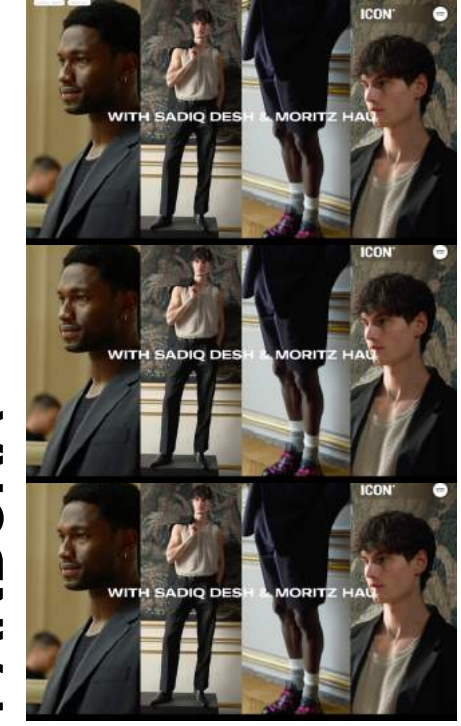
SCHÖN! MAGAZINE



MOËT & CHANDON BAR
OPENING KADEWE



ICONMAGAZINE.DE
PANDORA



REFERENCES

MYTHERESA

D&G
DOLCE & GABBANA



**UNI
QLO**

BOSS
HUGO BOSS

s a n d r o
PARIS

 **ami**
alexandre mattiussi

FENDI

L V
LOUIS VUITTON

RIMOWA

DIOR

SAMSØE ∅ SAMSØE



PRADA

ck
Calvin Klein

 **zalando**

COS

TOMMY  HILFIGER

KARL
KARL LAGERFELD

THRILLED?

LET'S GET IN TOUCH.