

PHIL SODA

DJ,
MUSIC
CONNAISSEUR,
TRENDSETTING
SONIC ARTIST

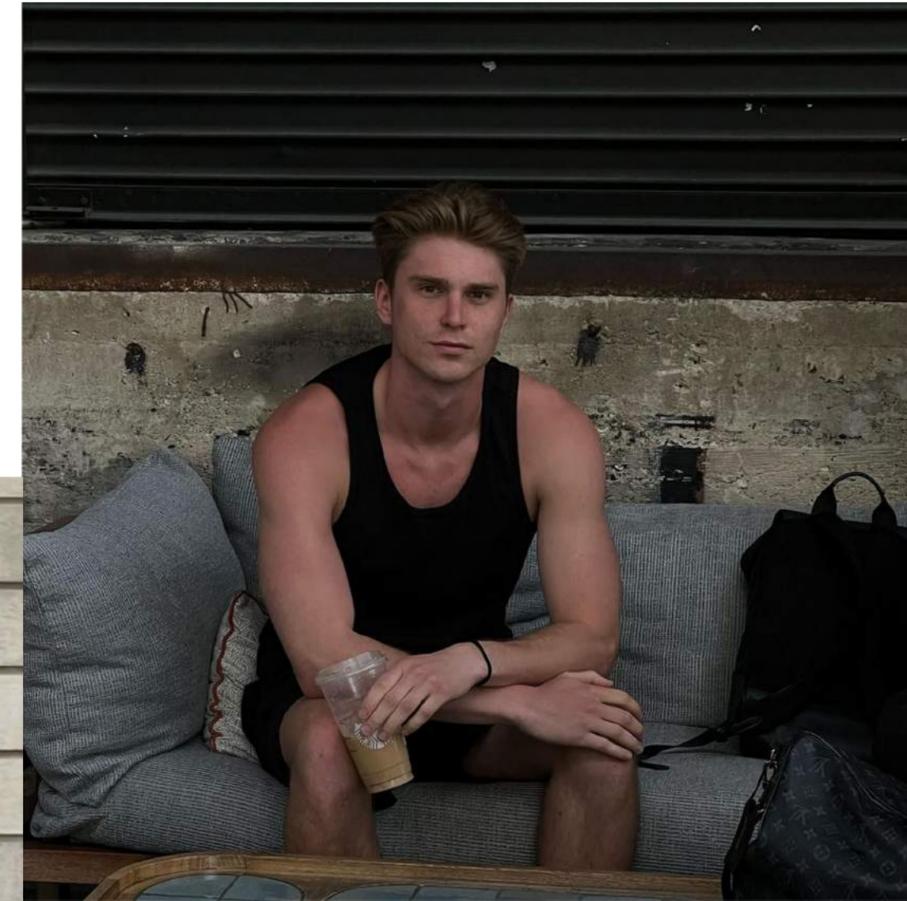
TPA THE
PEOPLE
AGENCY



ABOUT PHIL

Phil Soda, as an outstanding German TikTok creator, has proven to be an exceptionally versatile talent, successfully navigating both the roles of DJ and creator simultaneously. His seamless transition from TikTok sensation to an emerging star in the music scene reflects his unique ability to captivate a broad audience. Phil's musical personality unfolds not only in the digital realm but also in noteworthy performances, such as the Speedway Music Festival, where he commands the stage with his dynamic energy. Phil's career encompasses significant milestones, including a contract with Sony/Columbia that solidifies his position in the music industry. In addition to his role as a DJ, he has participated in exclusive B2B-events for renowned brands like Chanel and Bunte New Faces, highlighting his versatility and broad appeal.

Phil has not only made a mark in music but also stepped into the world of fashion. Successful collaborations with brands like Chanel underscore his artistic versatility. This intersection of music and fashion not only showcases Phil's diverse talents but also contributes to his growing influence in both industries.



CONTENT



#1

MUSIC



#2

FRIENDSHIP



#3

DAILY LIFE



#4

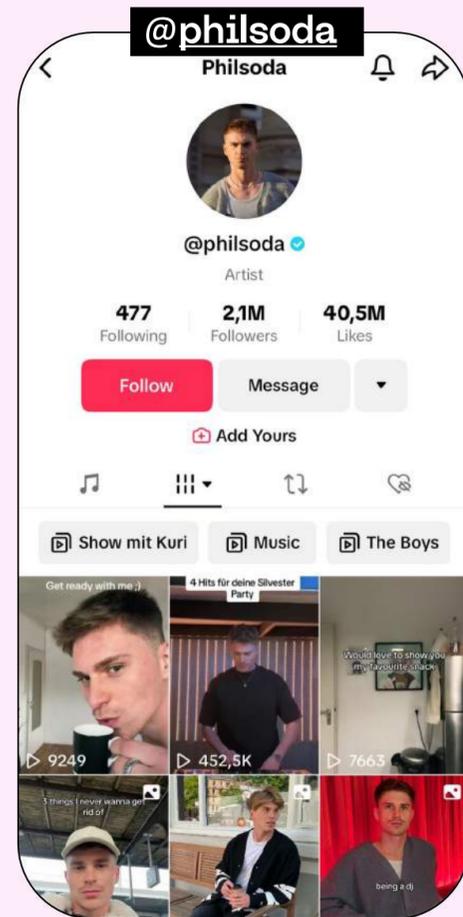
FASHION



#5

LIFESTYLE

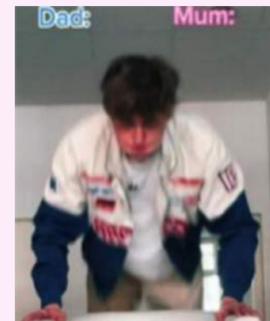
SOCIAL MEDIA STATISTICS



TIKTOK

followers: 2,1 mio
plays: 161 mio
likes: 40,5 mio

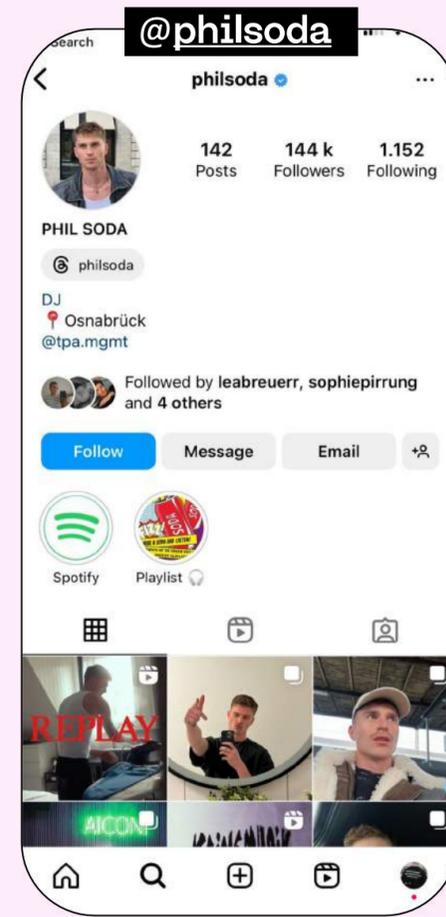
BEST PERFORMERS



plays: 3,6 mio
likes: 444 mio
comments: 10 k



plays: 1,9 mio
likes: 18,7 k
partners: BOSS



INSTAGRAM

followers: 145 k
reels views: Ø 28 k
story views: Ø 29

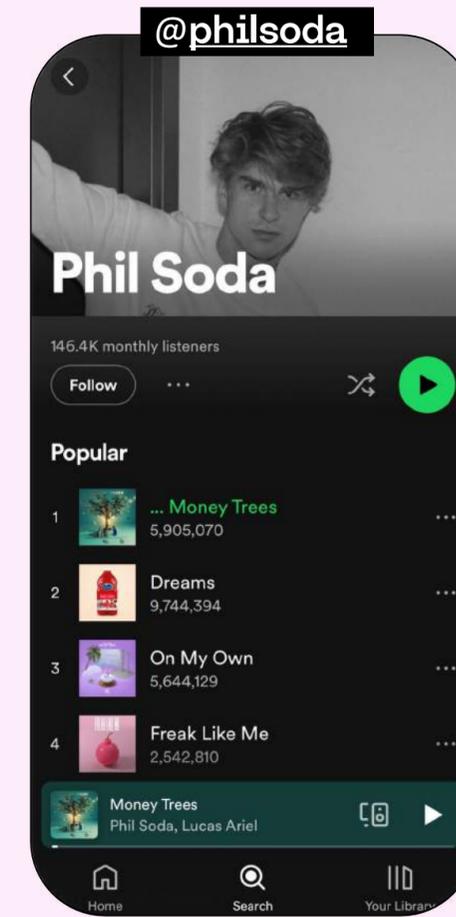
BEST PERFORMERS



plays: 29 k
comments: 364
partners: Zalando



likes: 29 k
comments: 225



SPOTIFY

monthly listenings: Ø 160 k

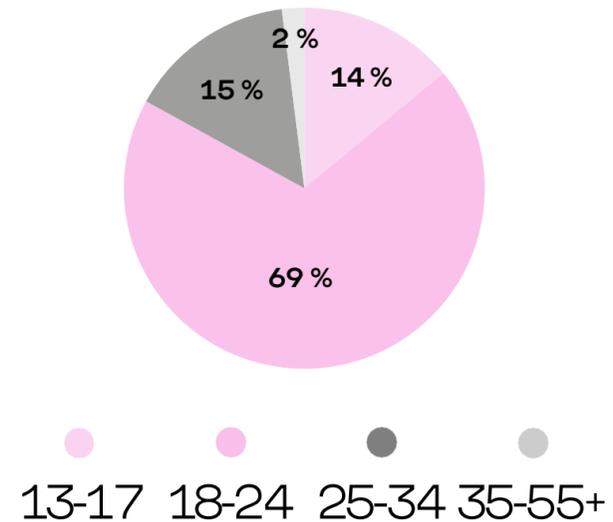
FOLLOWER-PERSONA

TIKTOK

GENDER



AGE

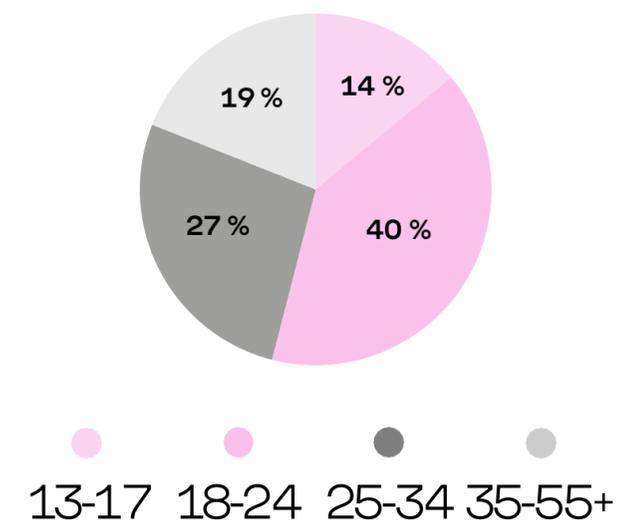


INSTAGRAM

GENDER



AGE



PARTNERSHIPS & COLLABS

PRADA FASHIONSHOW



HECHTER PARIS



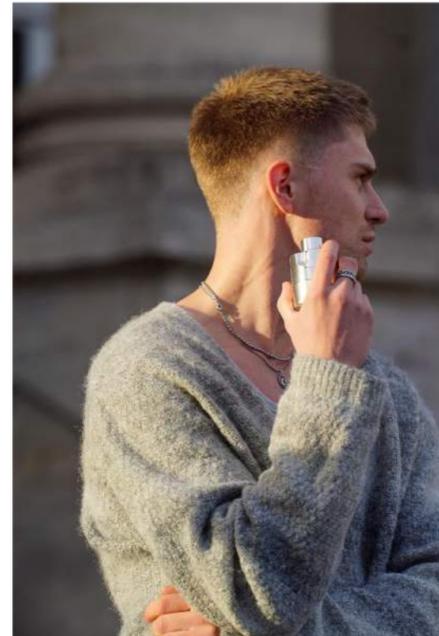
PRADA



REPLAY



AZZARO



BOSS FASHION



TOMMY HILFIGER



TOM FORD BEAUTY



DJ & MUSIC

CHANEL STORE EVENT



CONTRACT SONY MUSIC
+ COLUMBIA



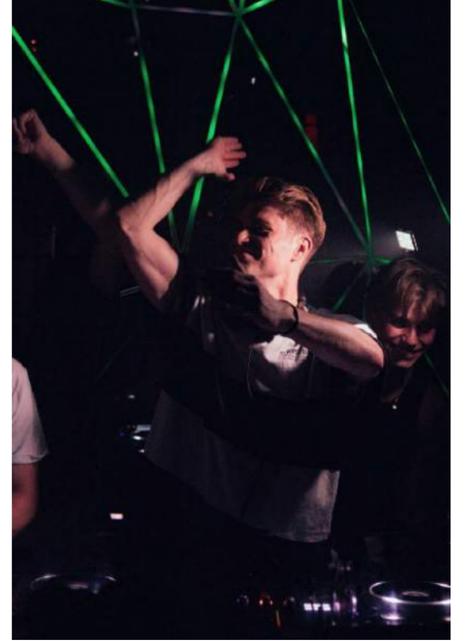
BUTTERFLIES EVENT,
HAMBURG



NEW SPACE, OSNABRÜCK



NOHO CLUB, HAMBURG



BUNTE NEW FACES
AWARD



SPEEDWAY MUSIC
FESTIVAL



BABY GOT BUSINESS
/ AFTERSHOW



ALANDO PALAIS



OMR X JOLI BERLIN



PRESS & EVENTS

GQ, MEN OF THE YEAR AWARD



BOSS OPEN



PREMIERE DES KINOFILMS JOHN WICK



LOLLAPALLOZZA WITH WRANGLER



EVENTIM NEWS



INSTYLE



BOSS FASHION SHOW SHOW



MOËT & CHANDON OPENING



PRADA FASHIONSHOW AW 23



REFERENCES



Abercrombie
& Fitch

BOSS
HUGO BOSS

TOMMY HILFIGER
TAILORED

REPLAY

FONDE EN 1743
MOËT & CHANDON
CHAMPAGNE
★

LONGCHAMP
PARIS

Calvin Klein

PRADA

AZZARO



THRILLED?

LET'S GET IN TOUCH.