

# TRIXI GIESE

**MODEL,  
CONTENT CREATOR,  
GLOBETROTTER,  
WEDDING ENTHUSIAST**





# ABOUT TRIXI

Trixi is recognized as a model and creative content creator who captivates her devoted community on TikTok, Instagram, and Spotify, focusing on fashion, beauty, lifestyle, and relationships. At the age of 17, she independently moved from her home in Toulouse to Paris to pursue her passion for ballet professionally.

Trixi has built an impressive social media following of 600,000 fans who accompany her on her exciting journey. They benefit from Trixi's inspiring and honest posts, where she openly discusses various aspects of life.

Trixi is also known for her podcast, where she explores in-depth topics related to relationships.

Her upcoming wedding in October 2023 with her partner Samy Neo is set to take place in a picturesque setting in southern France, marking another special milestone in Trixi's thrilling life. She is well-recognized by the society press and receives regular coverage.





# CONTENT

#1



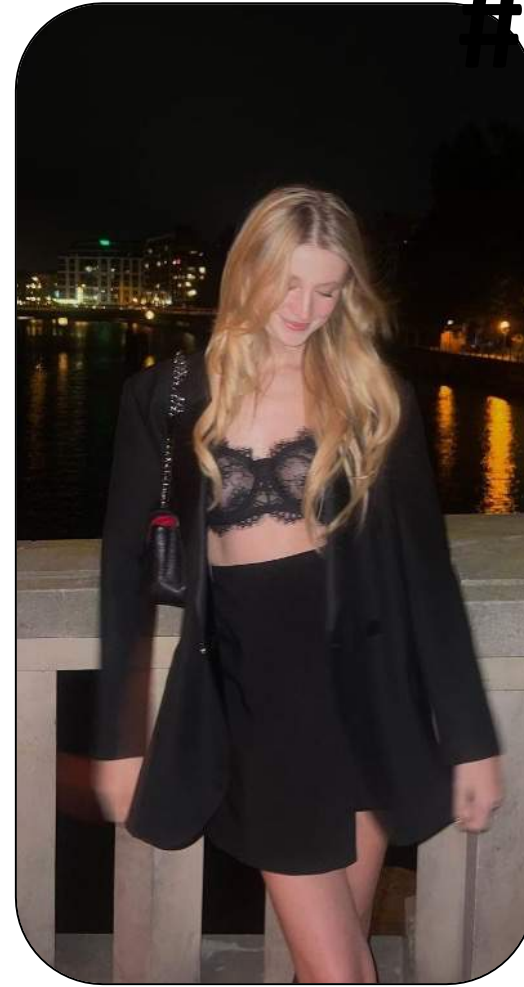
DAILY LIFE

#2



RELATIONSHIP

#3



FASHION

#4



BEAUTY

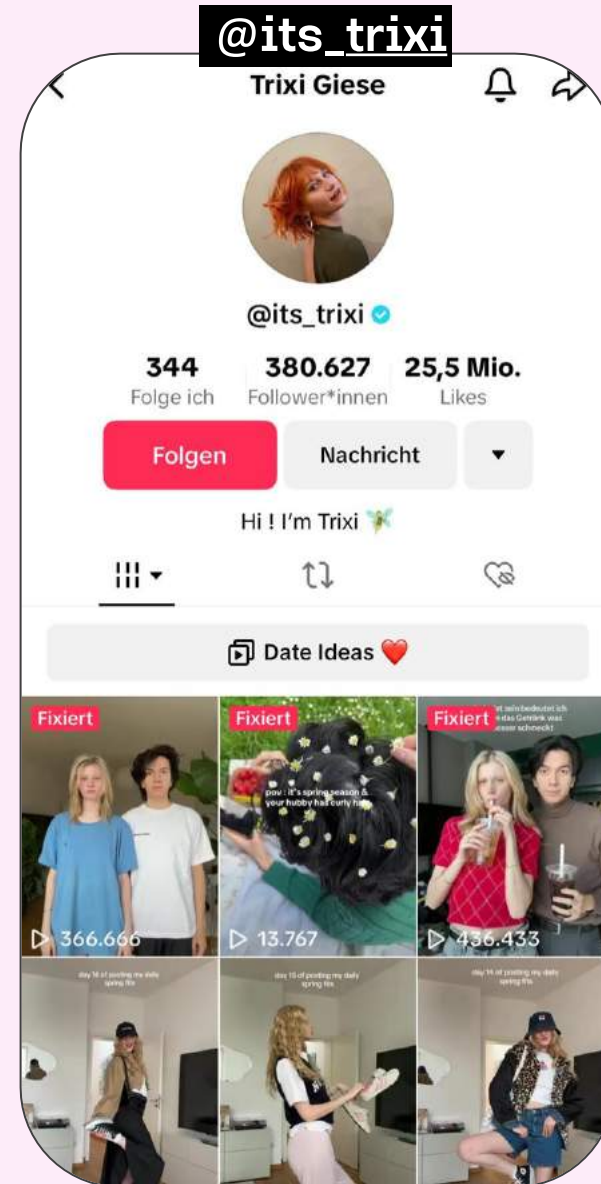
#5



TRAVEL

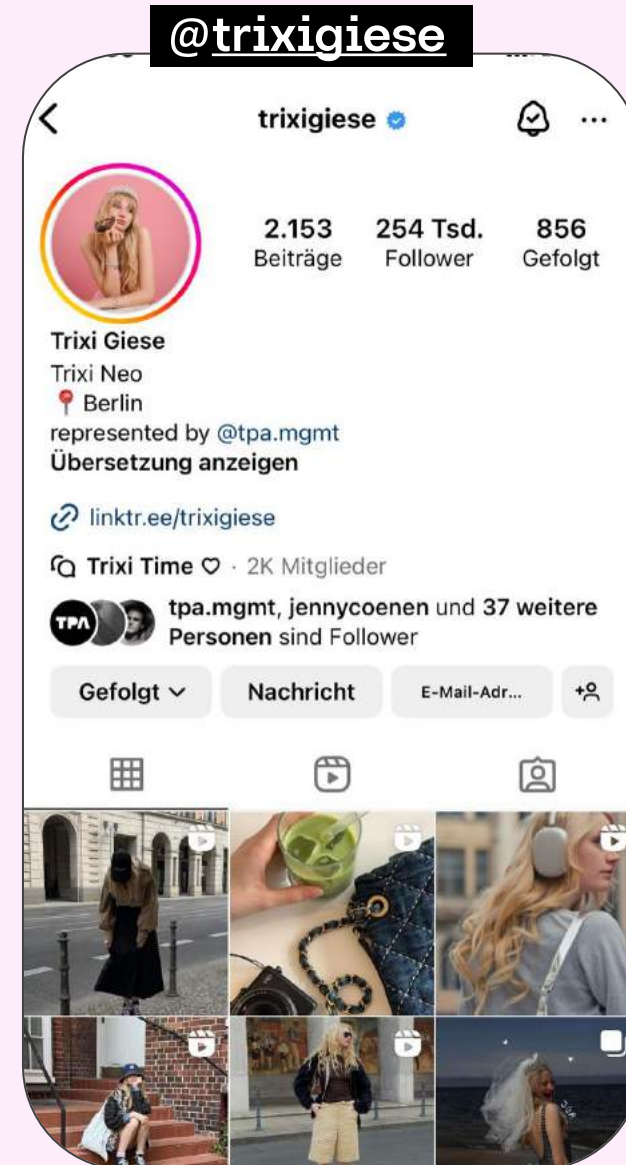


# SOCIAL MEDIA STATISTICS



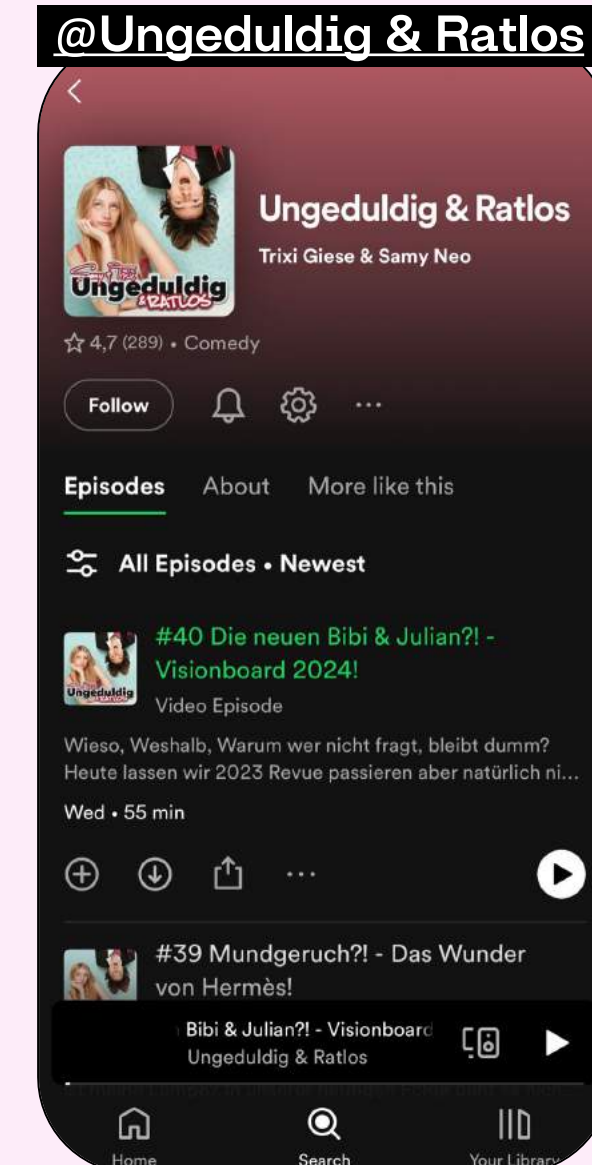
## TIKTOK

follower: 380 k  
plays: 147 mio  
likes: 25.5 mio



## INSTAGRAM

follower: 254 k  
story views: Ø 49.9 k  
plays pro reel: Ø 80 k



## SPOTIFY

subscribers: 64 k  
episodes: 43

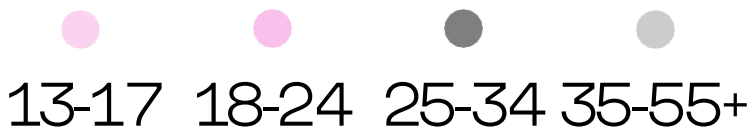
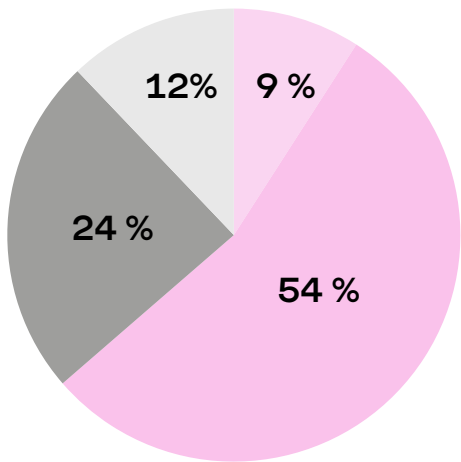
# FOLLOWER-PERSONA

## INSTAGRAM

### GENDER



### AGE

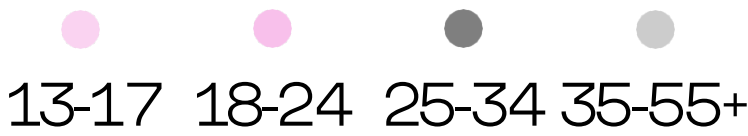
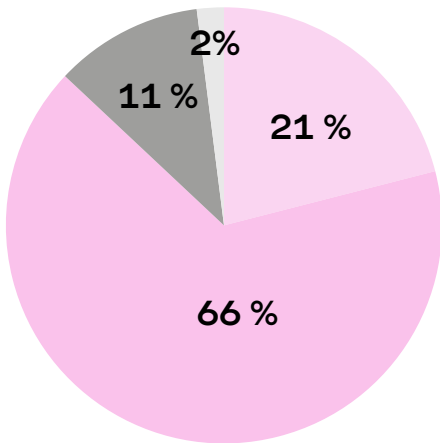


## TIKTOK

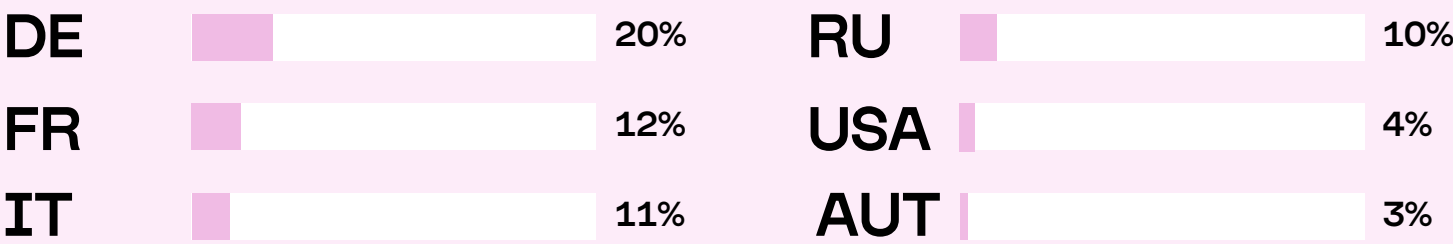
### GENDER



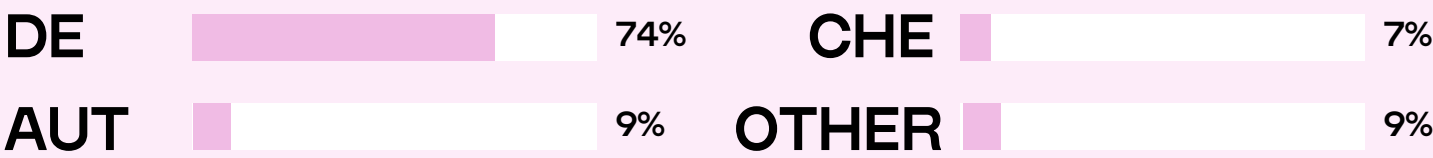
### AGE



### LOCATION



### LOCATION



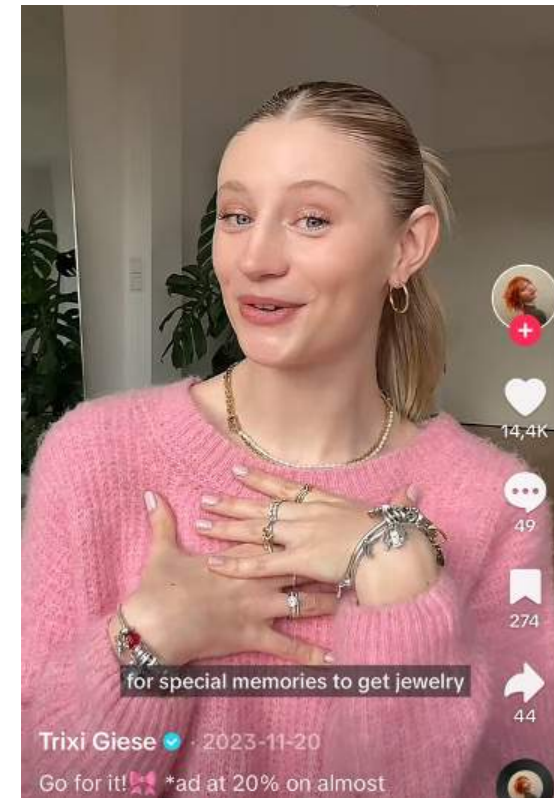


# PARTNERSHIPS & COLLABS

CHLOE BEAUTY



PANDORA



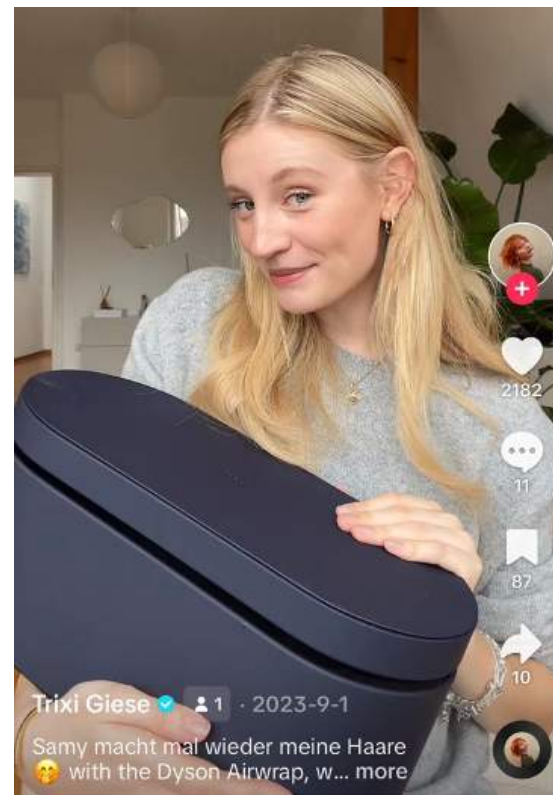
COCA COLA



CAIA



DYSON



VALENTINO BEAUTY



ALPRO



MUNTHE





# PRESS & EVENTS

COPENHAGEN FW



AREILLE KINO  
PREMIERE



MOËT & CHANDON BAR  
OPENING KADEWE



GRAZIA ONLINE



MADAME / GRAND SHOW  
"FALLING IN LOVE"



GALA



BILD.DE



FIVMAGAZINE.DE



STAATSOPER



GALA



BUNTE



FLORENCE BY MILLS





# REFERENCES

PANDORA

JOHN FRIEDA<sup>®</sup>  
LONDON PARIS NEW YORK



VALENTINO

LA MER

EDITED

EDEKA



*Kiehl's*  
SINCE 1851

ABOUT YOU<sup>°</sup>



*Coca-Cola*<sup>®</sup>

JO MALONE  
LONDON

UNI  
QLO

 zalando

s a n d r o  
PARIS

alpro<sup>®</sup>

Chloé

H&M



# THRILLED?

LET'S GET IN TOUCH.